DIVISION MEMORANDUM
No. 136, s. 2017

2017 DIVISION SECONDARY SCHOOLS PRESS CONFERENCE

TO: Education Program Supervisors
   Public Schools District Supervisors
   Secondary School Heads
   (Public and Private Schools)

1. In line with the thrust to promote responsible and free journalism pursuant to the provisions of Sections 2 and 8 of Republic Act No. 7079, this division through the Division Association of Secondary School Paper Advisers (DASSPA) announces the conduct of the Division Secondary Schools Press Conference (DSSPC), on September 14-16, 2017 at JUAN M. ALBERTO MEMORIAL ELEMENTARY SCHOOL (JMMES), VIRAC NORTH DISTRICT, VIRAC CATANDUANES.

2. The Division Secondary Schools Press Conference aims to:
   a. demonstrate understanding of the importance of journalism by expressing it through different journalistic endeavors and approaches;
   b. sustain advocacy on social consciousness and environmental awareness;
   c. provide a venue for an enriching learning experience for students interested in pursuing journalism as a career, or those who intend to use skills sets learned through campus journalism to give them a better edge in their chosen careers;
   d. promote responsible and fair ethical use of social media, and
   e. enhance journalistic competence through healthy and friendly competitions.

3. The Conference activities shall include the following:
   a. Individual Contest (English and Filipino)
      1. Editorial Writing
      2. News Writing
      3. Feature Writing
      4. Sports Writing
      5. Editorial Cartooning
      6. Photo Journalism
      7. Copy Reading and Headline Writing
      8. Science and Health Writing
b. Group Contest (English and Filipino)

1. Script Writing and Radio Broadcasting
2. Collaborative Publishing
3. School Paper Competition

4. Grade 7 to 12 students are qualified to participate in the competitions. Every student is allowed to participate in only one event, either individual or group contest, in English or Filipino category. The implementing guidelines for the individual and Group Contests stipulated in DepEd Memorandum No. 149, s. 2015 (Enclosures 3 to 6) shall be strictly adhered to. For the Photojournalism event, campus journalists shall bring their own laptop, layout and write captions in the laptops. Camera is point and shoot with a maximum of 20 megapixels. Since September 16, falls on a Saturday a one-day service credit/COC shall be given to school paper advisers, principals and education program supervisors in-charge.

5. Five winners in the individual and group events shall be declared, but only top three (individual events) and the best team for radio broadcasting and collaborative publishing) will represent the division in the Regional Schools Press Conference on November 7-10, 2017 at Sorsogon National High School, Sorsogon City Division.

6. Likewise, the top three winners in the Search for Outstanding School Paper Advisers and Campus Journalists will be declared, together with the top ten winners in the school paper contest by section (News Section/Pahinang Balita, Editorial Section/Pahinang Editorial, Feature Section/Pahinang Lathalain, Sports Section/Pahinang Pampalakasan, Science and Technology Section/Pahinang Agham at Teknolohiya and Layout and Page Design Category/Kategoryang Pag-aangyo at Disenyo ng Pahina).

7. The SDO DepEd Catanduanes enforce the “No School Paper, No Student Contestant” policy. It is also reiterated that the schools should respect the Intellectual Property Rights, and adhere to the concerning plagiarism. No campus publication should be submitted to the Division Office that has copied and published texts, graphics and other materials without duly acknowledging their sources.

8. Schools that have collected journalism or subscription fees should submit school paper entries (hard copy) and not e-document entries. Schools that did not collect journalism or subscription fee are the only institutions allowed to submit their campus publication in e-document format (pdf). Schools that will submit entries in this format should include a certification from the parent’s association, duly noted by the school principal, that no publication fee was collected from the students. This certification should be included in the documents to be submitted in the Schools Division Office for the school paper entries.

9. Schools that will join in the school paper contest either in hard or e-document (PDF) format can submit the draft of their school paper (12”x18”) in 3 copies and pertinent documents for the Search for Outstanding School Paper Advisers and Campus Journalists to the Curriculum Implementation Division (Attention: Dr. Gina B. Pantino, Education Program Supervisor) on or before September 8, Friday until 5:00 p.m.

10. Each participant shall pay a registration fee of Three Hundred Pesos (P300.00) which shall cover the cost of meals and snacks, honorarium for speakers and facilitators, supplies and materials, division clinicuing for the RSPC (in part) and other incidental expenses. All expenses relative to the participation in this Conference shall be charged to the School Maintenance and other Operating Expenses (MOOE)/ local funds/SEF/campus journalism funds, subject to the usual accounting and auditing rules and procedures. Participants from private schools shall make their own arrangements to source out funds relative to their participation in the aforementioned activity. All secondary and private schools shall register in cash.
11. In order to assist the host school in the preparation for the upcoming activity, a PRE REGISTRATION of all secondary participating schools is required to be submitted at the CID to Dr. Gina B. Pantino on or before September 4, 2017.

12. The annual membership fee (Php 60.00 for school paper advisers and Php 30.00 for student writers) shall be paid directly to the treasurer of the Division Association of Secondary School Paper Advisers on same date September 13, 2017 at the Curriculum Implementation Division.

13. The participants are expected to be at the venue before 7:00 a.m. on September 14, Day 1 for the parade in their uniform with the t-shirt colors viz; Zone Color

   A. Zone 1 - Gray
   B. Zone 2 - White
   C. Zone 3 - Yellow
   D. Zone 4 - Orange

14. Attached are the enclosures for the schedule of activities, working committees and registration form.

15. Immediate and wide dissemination of this Memorandum is desired.

   SOCORRO V. DELA ROSA, CESO IV
   Schools Division Superintendent

Encls.: As stated
Reference: Regional Memorandum No. 57, s. 2017
To be indicated in the Perpetual Index
under the following subjects:

CONFERENCES
CONTESTS
FUNDS
CAMPUS JOURNALISM
LEARNERS

gbpantino/CID
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### Program of Activities

**2017 DIVISION SECONDARY SCHOOLS PRESS CONFERENCE**  
September 14-16, 2017 (JMAMES)

<table>
<thead>
<tr>
<th>September 14, 2016 (THURSDAY)</th>
<th>September 15, 2017 (FRIDAY)</th>
<th>September 16, 2017 (SATURDAY)</th>
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<tbody>
<tr>
<td>7:00-8:00 A.M. – PARADE</td>
<td>CONTESTS:</td>
<td>7:30-8:30 AM ELECTION OF</td>
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<td>Radio Broadcasting</td>
<td>OFFICERS (SPA &amp; CJ)</td>
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<td>Collaborative Publishing</td>
<td>8:00-11:00 AM CLOSING</td>
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<td>8:00-9:30 A.M. – OPENING</td>
<td>7:30-8:30 A.M. – Preparation</td>
<td>PROGRAM</td>
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<td>PROGRAM</td>
<td>8:30-9:30 A.M. – CONTEST</td>
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<td>BRIEFINGS</td>
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<td>9:30-10:30 A.M. – CONTEST</td>
<td>CONTEST PROPER</td>
<td>HOME SWEET HOME</td>
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<td>BRIEFINGS</td>
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<td>Sports Writing</td>
<td>9:30-11:30 A.M. (Radio Script</td>
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<td>Feature Writing</td>
<td>Writing)</td>
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<td>Science &amp; Health Writing</td>
<td>9:30-1:30 P.M. (Collaborative</td>
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<td>Photojournalism</td>
<td>Publishing)</td>
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<td>10:30-11:30 A.M. – CONTEST</td>
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<td>1:00-2:00 P.M.</td>
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<td>Uploading of Photos and</td>
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<td>CONTEST BRIEFINGS</td>
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<td>Writing</td>
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<td>2:00-3:00 P.M. – CONTEST</td>
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<td>3:00-4:00 P.M.</td>
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<td>INTERVIEW OF CANDIDATES</td>
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<td>FOR OUTSTANDING SPA &amp; CJ</td>
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DIVISION SECONDARY SCHOOLS PRESS CONFERENCE
(September 14-16, 2017-JMAMES)

Division Technical Working Committees

A. Program/Certificates
Ralph T. Vargas
Anjo G. Tugay
Juvy Z. Aracosta
Lyn Cueva

B. Registration
Sherlyn S. Barba
Melody T. Temones

C. Awards
Anjo G. Tugay
Jefferson Arcilla
Alvin T. Vargas
Sherlyn S. Barba

D. Invitation
Ruel C. Fernandez
Veronica Gurrobat
Loraine Taule

E. Tarpaulin and ID
Arianne Borjal
Jisah A. Villar
Marjorie Timajo
Juvy Z. Aracosta
Emmarey Guerrero

F. Trophies and Medals
Louie Sicio
Maria Vegim
Rosita Marino

G. In-Charge of Parade
DASSPA Officers

H. Documentation
Marjorie D. Timajo
Anjo G. Tugay

I. Accommodation (Room Assignment)
Rosita Marino
Jisah A. Villar

Event Facilitators

A. News Writing
- Lorraine D. Taule
Arianne Borjal

B. Feature Writing
- Rosita Marino

C. Sports Writing
- Jefferson Arcilla
Louie Sicio

D. Editorial Writing
- Melody T. Temones
Emmarey Guerrero

E. Copyreading and Headline Writing
- Lyn Cueva
Maria Vegim

F. Science and Health Writing
- Jisah Austero
Juvy Aracosta

G. Photojournalism
- Anjo G. Tugay
Glenn O. Valledor
Juvy Z. Aracosta

H. Editorial Cartooning
- Dave S. Tolentino

I. Radio Broadcasting
- Rosita Marino
Veronica Gurrobat
Marjorie D. Timajo
Sherlyn S. Barba

J. Collaborative Publishing
- Jefferson S. Arcilla
Maria B. Vegim
Ralph T. Vargas
Ruel C. Fernandez
DIVISION SECONDARY SCHOOLS PRESS CONFERENCE
September 14-16, 2017
(JMAMES)

REGISTRATION FORM

SCHOOL:

SCHOOL HEAD:

<table>
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<th>CAMPUS JOURNALIST</th>
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Submitted by:

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Submitted by:  

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[Signature]