



DepEd-Division of Catanduanes
RECORDS SECTION
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Republic of the Philippines
Department of Education
REGION V - BICOL
SCHOOLS DIVISION OFFICE OF CATANDUANES

17 February 2025

DIVISION MEMORANDUM

No. 144 s. 2025

To: Asst. Schools Division Superintendent
Chief Education Supervisors
Education Program Supervisors
Public Schools District Supervisors
Elementary and Secondary School Heads
School & District GAD Coordinators
All Others Concerned

2025 NATIONAL WOMEN'S MONTH CELEBRATION

1. This office disseminates to the field the Division Programs and Activities for the observance of the National Women's Month throughout March 2025, with the sub-theme: **"Babae sa Lahat ng Sektor, Aangat ang Bukas sa Bagong Pilipinas"**. This is in accordance with Memorandum Circular No. 2025-01 issued by the Philippine Commission on Women regarding the 2025 National Women's Month Celebration and in line with the following legal provisions:
 - Proclamation No. 224 (1988) - Declaring the first week of March each year as Women's Week;
 - Proclamation No. 227 (1988) - Providing for the observance of March as Women's Role in History Month;
 - Republic Act No. 6949 (1990) - Declaring March 8 of every year as National Women's Day
 - Proclamation No. 744 (2004) - Designating the last Monday of March as Women with Disabilities Day;
 - Proclamation No. 759 (1996) - Declaring every fourth week of March as the Protection and Gender-Fair Treatment of the Girl Child Week.

2. The objectives of the celebration are the following:
 - a. To increase awareness and advocacy for gender equality, promoting the recognition of girls and women's equal rights, power, and opportunities in offices, schools and in the community;
 - b. To mainstream the GAD PAPs in the Curriculum, Instruction, and Assessment;
 - c. To prevent the prevalent increase of sexual harassment, teen-age pregnancy and other forms of violence in schools, learning centers and in the community and;
 - d. To provide mental health support, psycho social support services to learners/employees and such as girl- child adolescent, sexual reproductive

health services, and conduct youth development .

3. The Division launching activity/kick-off activity of the said celebration shall take place on March 3, 2025, during the flag raising ceremonies. Attached as enclosure A is the Program of Activities for reference and guidance.

4. Schools and districts may add programs and activities, provided they align with the mandated Gender and Development (GAD) programs, projects, and activities. Furthermore, school heads and GAD focal persons must submit a **completion report** on the GAD-related activities conducted in their respective schools/districts to the Division GAD Focal Coordinator, **EPS Aroline T. Borja**, at SGOD.

5. Expenses related to the GAD activities/celebration shall be charged to the MOOE (GAD Fund), subject to existing accounting and auditing rules and regulations.

6. For information, guidance, and compliance of all concerned.

By Authority of the OIC- Schools Division Superintendent:

DELFIN A. BONDAD

OIC-Assistant Schools Division Superintendent
Officer-In-Charge



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Enclosure A

**PROGRAM OF ACTIVITIES
March 1-31, 2025**

Date	Activity	Venue	Participants
March 1-31	#GADtoKnow Hanging of streamers Distribution of GAD EIC Materials	SDO Schools Learning Centers	All SDO Main employees Teaching Non- Teaching learners
March 3 March 10 March 17 March 24 March 31	NWMC-themed Flag Raising Ceremony. It is strongly recommended that the All-Women Cast Lupang Hinirang music video be featured in NWMC events. The video can https://library.pcw.gov.ph/lupang-hinirang-all-women-cast/ .	SDO Schools, Learning Centers	All Employees, Teaching & Non- Teaching Personnel and Learners
March 5 March 12 March 19 March 26	#PurpleWednesdays, #PurpleYourIcon and #PurpleYourProfile Show your commitment to women's empowerment and gender equality by wearing purple every Wednesday throughout March.	SDO, Schools Learning Centers	All Employees, Teaching & Non- Teaching Personnel and Learners
March 7 March 14 March 21 March 28	Musika ng Kababaihan Fridays (#MNKFRidays) – Tune into gender equality through melodies and harmony! Every Friday throughout March https://library.pcw.gov.ph/search/?q=musikjuana .	SDO Schools Learning Centers	All Employees, Teaching & Non- Teaching Personnel and Learners
March 8	Serbisyo para kay Juana A surprise award/recognition for women	SDO Schools Learning Centers	All Employees, Teaching & Non- Teaching Personnel and Learners
March 24-28	Girl Child Week and the Women with Disabilities Day Celebration Conduct sessions on the following topics: a. Provision of mental health and psycho social support services to learners such as girl-child adolescent, sexual reproductive health services, and conduct youth development	SDO Schools Learning centers	All Employees, Teaching & Non- Teaching Personnel and Learners Partner agencies

Date	Activity	Venue	Participants
March 3- 31	Conduct of Psycho-Social/Team Building Activities: "Sarung Aldaw Na Hayahay" A. Outreach Program (Women Deprived of Liberty)	SDO Schools Learning centers	All Employees, Teaching & Non-Teaching Personnel and Learners
March 10-14	PAGHABI: (Natatanging Kwentong Pinakadakilang Babae sa Buhay Ko)- Story Writing Competition for Elementary and High School Learners	Schools Learning centers Districts	Learners Teachers School Heads
March 17-19	"PORTRAIT OF MY LOVE" An Oil Painting Competition which depicts a woman's great love (for Secondary Schools only)	Schools Learning Centers	Learners Teachers School heads
	<ul style="list-style-type: none"> District winners in the Paghabi will be submitted to SDO on March 13, 2025 from 8:00 a.m to 5:00 p.m. for Division judging and selection on March 14, 2025. 		
	<ul style="list-style-type: none"> All schools with entries in Oil Painting will be submitted to SDO on March 20 from 8:00 am to 5:00 p.m. for judging and selection on March 20, 2025. 	SDO	SDO Personnel Board of Judges
March 28	<ul style="list-style-type: none"> School/District/ Division Culminating Activity Closing Program and Awarding Ceremonies 	SDO Schools Learning Centers	All Employees, Teaching & Non-Teaching Personnel and Learners



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