DIVISION MEMORANDUM NO. 276-S. 2018

TO : Chiefs, CID & SGOD
     Public Schools District Supervisors
     Elementary and Secondary School Heads
     All other concerned

FROM : SOCORRO V. DELA ROSA, CESO VI
       Schools Division Superintendent

SUBJECT : ECONOMIC AND FINANCIAL LITERACY WEEK
          CELEBRATION

DATE : October 16, 2018

1. In support to RA 10677 (Youth Entrepreneurial Act) and RA 10922 (An Act Declaring the second week of November of every year as Economic and Financial Literacy Week), this office would like to inform the field to conduct a Financial Literacy Week Celebration on November 12-16, 2018.

2. The theme of the Celebration is Financial Literacy: Key to Self-Sufficiency and Empowerment.

3. The activity aims to;
   a. strengthen the financial literacy education among DepEd personnel, teachers and learners;
   b. develop consciousness on the imperatives of economic and financial literacy among students and the youth;
   c. strengthen the advocacy for knowledge-expansion and financial literacy related activities;
   d. provide forum for ensuring that economic and financial education become an integral part of learning.

4. The following are suggested start-up activities to achieve the objectives:
   - Jingle writing & song competition
   - Slogan Making
   - E-Poster Making
   - Project Proposal Making
   - Business Plan
   - Video Informercial
   - Fora

5. Expenses relative to the conduct of the school-based activities are charged against School MOOE subject to the usual accounting and auditing rules and regulations.

6. For widest dissemination and compliance.