DIVISION MEMORANDUM
No. 315, s. 2018

To : Public Schools District Supervisor
     Secondary / Elementary School Heads

From : SOCORRO V. DELA ROSA, CESO VI
       Schools Division Superintendent

Subject: BOOK ON WHEELS, READ AND FEED ACTIVITY, DOOR TO DOOR READING Campaign and READING FAMILY

Date : November 13, 2018

1. In connection with the celebration of National Reading Month pursuant to DepEd Memorandum no. 175, s. 2018, the Learning Resource and Management Section (LRMDS) / Library Hub will conduct a Book on Wheels, Read-and-Feed and Door to Door Activity on November 22-23,2018 on selected schools in the Division.

2. This activity aims to:
   a. Encourage children, students and adults make reading a lifelong learning habit.
   b. Deliver knowledge to our young / adult learners who are eager to learn / read local and foreign stories.

3. Schools officials are enjoined to participate in this division Book on Wheels, Read and Feed and Door to Door reading activity. Local and Government officials and other stakeholders may also be invited to participate in this activity.

4. Contained in this memorandum are the schedule and proposed activities during the Book on wheels, Read and Feed and Door to Door Reading Campaign.

5. Immediate and wide dissemination of this memorandum is desired.
## Itinerary for the Door-to-Door Reading Campaign

<table>
<thead>
<tr>
<th>Date</th>
<th>District</th>
<th>Schools to be Visited</th>
<th>Time</th>
<th>Expected duration of activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>November 22, 2018</td>
<td>Virac North</td>
<td>Sto. Niño ES</td>
<td>8:00 a.m</td>
<td>12:00 nn</td>
</tr>
<tr>
<td>November 22, 2018</td>
<td>Virac South</td>
<td>Balite ES</td>
<td>1:00 p.m</td>
<td>5:00 p.m</td>
</tr>
<tr>
<td>November 23, 2018</td>
<td>Gigmoto</td>
<td>Biong ES</td>
<td>8:00 a.m</td>
<td>12:00 nn</td>
</tr>
<tr>
<td>November 23, 2018</td>
<td>Bato West</td>
<td>Sipi ES</td>
<td>1:00 p.m</td>
<td>5:00 p.m</td>
</tr>
</tbody>
</table>

### Program of Activities

<table>
<thead>
<tr>
<th>Time</th>
<th>No. of hour/minutes</th>
<th>Activities</th>
<th>Persons Involved</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 – 9:00 am</td>
<td>1 hour</td>
<td>Storytelling</td>
<td>Invited reader from the community</td>
</tr>
<tr>
<td>9:00 – 9:30 am</td>
<td>30 minutes</td>
<td>Read – a – long</td>
<td>School Personnel / Invited reader from the community</td>
</tr>
<tr>
<td>10:00 – 10:30 am</td>
<td>30 minutes</td>
<td>Read and Feed Program</td>
<td>LRMDS Staff / School Personnel</td>
</tr>
<tr>
<td>10:30 – 11:30 a.m</td>
<td>1 hour</td>
<td>Reading Family (symposium for parents and guardians on the importance of reading)</td>
<td>LRMDS Staff / School Personnel</td>
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<tbody>
<tr>
<td>1:00 – 2:00 p.m</td>
<td>1 hour</td>
<td>Storytelling</td>
<td>Invited reader from the community</td>
</tr>
<tr>
<td>2:00 – 2:30 p.m</td>
<td>30 minutes</td>
<td>Read – a – long</td>
<td>School Personnel / Invited reader from the community</td>
</tr>
<tr>
<td>2:30 – 3:00 p.m</td>
<td>30 minutes</td>
<td>Read and Feed Program</td>
<td>LRMDS Staff / School Personnel</td>
</tr>
<tr>
<td>3:00 – 4:00 p.m</td>
<td>1 hour</td>
<td>Reading Family (symposium for parents and guardians on the importance of reading)</td>
<td>LRMDS Staff / School Personnel</td>
</tr>
</tbody>
</table>
DepEd MEMORANDUM
No. 175, s. 2018

2018 NATIONAL READING MONTH

To: Undersecretaries
   Assistant Secretaries
   Bureau and Service Directors
   Regional Directors
   Schools Division Superintendents
   Public and Private Elementary and Secondary School Heads
   All Others Concerned

1. The Department of Education (DepEd) is committed to provide quality, accessible, relevant, and liberating basic education for all, and to lay the foundation for lifelong learning and service for the common good.

2. The Department shall spearhead the nationwide celebration of the 2018 National Reading Month (NRM) this November to promote love for reading, and to celebrate the diversity of learners and culture through reading.

3. This year’s theme is Pagbasa: Susi sa Magandang Kinabukasan. All schools and learning centers are enjoined to hold activities for elementary and secondary learners listed in the enclosure. However, schools are encouraged to hold related activities other than those from the list.

4. The NRM shall culminate with the nationwide synchronized story reading time on November 27, 2018 at 9:00 a.m. Philippine Standard Time (PST). November 27 of every year has been declared by Republic Act No. 10556 as “Araw ng Pagbasa”, which shall be a regular working holiday, to be celebrated in all elementary and secondary schools in the country.

5. Likewise, school administrators, division chiefs and other DepEd officials are directed to join the nationwide story reading before a group of learners in their own schools. Local government officials and other stakeholders may be invited to participate in this activity.

6. However, it should be emphasized that the school activities during the celebration of the NRM must not disrupt the contact time between the teachers and learners as stipulated in DepEd Order No. 9, s. 2005 entitled Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith.

7. Pictorials and narrative reports of the activities done during the month-long celebration are expected to be submitted to the Bureau of Learning Delivery-Teaching and Learning Division (BLD-TLD) through Facebook page https://fb.me/bldtl on not later than December 15, 2018.

DepEd Complex, Meralco Avenue, Pasig City 1600 633-7208/633-7228/632-1361 636-4876/637-6209 www.deped.gov.ph
8. For more information, contact Ms. Angelika D. Jabines, Bureau of Learning Delivery-Teaching and Learning Division (BLD-TLD), 4th Floor, Bonifacio Building, Department of Education (DepEd) Central Office, DepEd Complex, Meralco Avenue, Pasig City, at telephone nos. (02) 638-4799 and (02) 687-2948.

9. Immediate dissemination of this Memorandum is desired.

Encl.:
As stated

Reference:
DepEd Memorandum No. 181, s. 2017

To be indicated in the Perpetual Index
under the following subjects:

CELEBRATIONS AND FESTIVALS
LEARNERS
READING EDUCATION
SCHOOLS
TEACHERS