Division Memorandum
No. 50, s. 2017

To : Public Schools District Supervisors
     Elementary School Heads

From : SOCORRO V. DELA ROSA, CESO VI
       Schools Division Superintendent

Subject : SY 2016-2017 My Bright Smile Global Calendar
          Art Contest of the Bright Smiles, Bright Futures

Date : March 6, 2017

1. With reference to DepEd Memorandum no. 10, s. 2017, this office encourages the maximum participation of all public elementary schools in this division to the SY 2016-2017 Bright Smiles, Bright Futures’ Global Art Poster Making Contest with the theme: Healthy Teeth, a Factor to Academic Excellence.

2. The division contest will be on March 17, 2017 at SDO- Hall A, 8:00 A.M.

3. Attached herewith is the contest rules and regulations and parental consent.

4. For widest dissemination and compliance.
Enclosure No. 1

Rules and Regulations.

SY 2016-2017 Bright Smiles, Bright Futures’ Global Art Poster Making Contest

• Theme: Healthy Teeth, A Factor to Academic Excellence

a. The contest is open to public school children ages 6-9 at a time of entry.

b. Artwork must be original, created by the pupil without assistance from others. Artwork cannot be copied or traced from a book or other material. Photos and computer-generated graphics will be disqualified.

c. Black and white or color artwork depicting the theme “Healthy Teeth, A Factor to Academic Excellence” may be submitted including line drawings, and artwork using crayon, paint, regular or colored pencil, acrylic pastel, magic markers, ink or any combination.

d. Each entry must include a completed entry form with 2x2 ID picture. This Division shall identify winning entries per grade level to be submitted to the Regional Office.

e. Entries should be a minimum of 8x 1/2x 11 inches and cannot exceed 11x17 inches.

f. Entries will be judged on originality, creativity, imagination and best rendering on the theme: Healthy Teeth, A Factor to Academic Excellence”.

g. Decision of the judges is final.
COLGATE BRIGHT SMILES, BRIGHT FUTURES®
SY 2016-2017 “My Bright Smile™” Global Calendar Art Contest

PARENTAL CONSENT FORM

On behalf of my child, I agree to Colgate-Palmolive Company’s use of his/her artwork for advertising, publicity, or display including print, video, or electronic/computer means. I agree to submit a photograph of my child to Colgate-Palmolive Company by the date requested. I understand that the artwork will be sole property of Colgate and will not be returned.

I agree to submit a photograph of my child to Colgate-Palmolive Company within 10 days notification along with a completed “Winner’s Biographical Information Form.” I understand that this photograph, along with brief biological information from the “Winner’s Biographical Information Form,” may be used on the Global Calendar for international distribution and/or for advertising, publicity, or display including print, video, or electronic/computer/on-line media.

Child’s Name: __________________________

Parent or Guardian Signature: __________________________

Parent or Guardian Phone Number: __________________________

Date: __________________________