Division Memorandum
No. 60, s. 2017

TO: Chiefs, CID & SGOD
    Public Schools District Supervisor
    All Secondary School Heads

FROM: SOCORRO V. DELA ROSA, CESO VI
    Schools Division Superintendent

DATE: March 20, 2017

SUBJECT: SEARCH FOR THE OUTSTANDING BARKADA KONTRA
           DROGA (BKD) IMPLEMENTERS IN SECONDARY
           SCHOOLS FOR SCHOOL YEAR (SY) 2016-2017


2. All Secondary schools with an established BKD Chapter are encouraged to join the search. The Search will cover BKD activities conducted from June, 2016 to June 2017. Please submit your Entry Form on or before April 10, 2017 to Division School and Nutrition Section c/o Division NDEP Coordinator.

3. The Division Evaluating Team will conduct the evaluation on April 25-26, 2017. Division winner will be automatically the official entry to the regional level.

4. Enclosed is the copy of the implementing guidelines for the search and entry form.

5. Immediate and wide dissemination of this Memorandum is desired.
SEARCH FOR THE OUTSTANDING “BARKADA KONTRA DROGA” (BKD) PROGRAM IMPLEMENTERS IN THE SECONDARY SCHOOLS
School Year 2016-2017

I. RATIONALE:

- The Office of the President through the Dangerous Drugs Board issued Board Regulation No. 5, Series of 2007, entitled “Institutionalizing the Barkada Kontra Droga Program”. This is in compliance with Section 77, Article IX of RA 9165, otherwise known as the Comprehensive Dangerous Drugs Act of 2002.

- Launching was done and a series of seminars was conducted as a preventive education and information program which evolved into a nationwide “Barkadahan” concept—a collective action among the students and the youth in the community that would strengthen camaraderie, collaboration, cooperation, solidarity and linkages in their commitment to attain a drug-free lifestyle.

- Alternative activities were undertaken after the launching of the program in the schools and in the community such as poster/slogan contests, essay writing contest, among others.

- From 2004 to 2015, 283 BKD Chapters have been organized nationwide with a total membership of 71,271.

II. OBJECTIVES:

A. General:

- Encourage secondary schools to become more actively involved in promoting youth empowerment in leading a healthy lifestyle that is drug-free and productive.

B. Specific:

- Strengthen the National Drug Education Program (NDEP) through the Barkada Kontra Droga movement established in schools.

- Enhance skills and understanding among students, faculty, and school administrators in initiating responses, increasing community awareness and participation in activities geared towards a drug-free school environment.

- Maintain a fully drug-free environment in the school, home, workplace and community.

- Support and sustain the services like counseling, referral and job placement in the “barka” adopted concepts among educators, professionals, families, and mass media in the community and other sectors.
d. ALTERNATIVES
(Sports/Athletic, Cultural, Income-Generating, Arts and Crafts, Religious, Civic & other recreational activities)

4. Extent of Involvement of the R. in terms of providing leadership and support in program implementation:
   a. Students 5%
   b. Teachers 1%
   c. School Administrators 2%
   d. PTA 2%
   e. Socio-Civic/religious organizations 2%
   f. Government officials/agencies 2%
   g. Non-Government officials/agencies 2%

5. Achievement of Objectives 5%
6. Monitoring and Evaluation Scheme 5%

* Judges/Evaluation Team
The board of judges is comprised of noted individuals from the government and non-government sectors involved in drug abuse prevention and control at the division, regional and national levels. The decision of the Board of Judges shall be final and unappealable.

* Awards and Prizes
There will be five (5) National Winners, to wit:
- 1st Prize: P 50,000.00 + Trophy
- 2nd Prize: P 30,000.00 + Trophy
- 3rd Prize: P 20,000.00 + Trophy
- 4th to 5th Prize: P 10,000.00 each + Trophy

Awarding Ceremony will be on the 3rd week of November, 2017 during the celebration of the Drug Abuse Prevention and Control Week.

* Submission of Entries
All entries for the National Search should be submitted directly to the Regional Control Office. Deadline for the submission will be on or before July 31, 2017.

* Requirement
Participating schools are required to fill out an entry form for the Search.
(See Annex A)

Supporting documents should be properly endorsed by the School Authorities, and should consist of all the materials that show evidence of the school's BKO activities and programs. It may include the following:
- Memoranda, Circulars, special orders
- Photos/videos of BKO activities and programs of the school
- Publications of drug-related activities and other pertinent documents

--- Nothing Follows ---
ENTRY FORM

REGION: ____________________________
SCHOOL: __________________________
ADDRESS: _________________________

DIVISION: __________________________
ID NO.: ____________________________
TEL. NO.: __________________________

Submitted by: _______________________
Date Submitted: ____________________