November 21, 2016

MEMORANDUM

TO: Public Schools District Supervisors
    Secondary/Elementary School Heads

Please find attached DepEd Memorandum No. 193, s. 2016 re: 2016 National Reading Month for your information and compliance.

By Authority of the SDS:

BERNIE C. DESPABILADERO
Assistant Schools Division Superintendent
Officer In-Charge
DepEd MEMORANDUM
No. 193, s. 2016

2016 NATIONAL READING MONTH

To: Undersecretaries
   Assistant Secretaries
   Bureau and Service Directors
   Regional Directors
   Schools Division Superintendents
   Public and Private Elementary and Secondary Schools Heads
   All Others Concerned

1. The Department of Education (DepEd) will spearhead the nationwide celebration of the 2016 National Reading Month (NRM) with the theme Nasa Pagbasa ang Pag-aasa this November.

2. The Celebration aims to:
   a. support the K to 12 Basic Education Program; and
   b. strengthen the DepEd’s Every Child A Reader Program making every Filipino learner a reader.

3. All school officials and learning center administrators are enjoined to conduct activities listed in the enclosure for all elementary, junior, and senior high school learners. However, schools are also encouraged to hold other related activities other than those from the list.

4. The NRM shall commence with a Mystery Reader and shall culminate with the nationwide synchronized Araw ng Pagbasa on November 25, 2016, 9:00 a.m. Philippine Standard Time (PST).

5. However, it should be emphasized, that the school activities during the celebration of the NRM must not disrupt the contact time between the teachers and learners as stipulated in DepEd Order No. 9, s. 2005 entitled Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith.

6. Pictorials and narrative reports of the activities done during the month-long celebration is expected to be submitted to the Bureau of Learning Delivery–Teaching and Learning Division (BLD–TLD) through email address: bld.tld@deped.gov.ph not later than December 15, 2016.
7. For more information, all concerned may contact the Bureau of Learning Delivery - Teaching and Learning Division (BLD-TLD), Attention: Ms. Angelika D. Jabines 4th Floor, Bonifacio Building, Department of Education (DepEd) Central Office, DepEd Complex, Meralco Avenue, Pasig City, at telephone nos. (02) 638-4799 and (02) 687-2948.

8. Immediate dissemination of this Memorandum is desired.

LEONOR MAGTOLIS BRIONES
Secretary

Encl.:
As stated

Reference:
DepEd Memorandum No.: 145, s. 2015

To be indicated in the Perpetual Index
under the following subjects:

CELEBRATIONS AND FESTIVALS
Learning Area, READING
LEARNERS
SCHOOLS
TEACHERS

SMMA/UM 2016 National Reading Month
0794-October 24, 2016
**SUGGESTED ACTIVITIES FOR THE NATIONAL READING MONTH**

**Mystery Reader.** A national kick-off activity where all school administrators, Schools and City Division Superintendents, and Regional Directors shall act as Mystery Readers of a children’s Filipino story book during the school’s flag raising ceremony. Local government officials and others may also be invited to this activity.

**Exchange Books.** All learners and teachers will bring an old story book that they have read. After the flag raising ceremony on a selected day, each one will trade his/her book to another reader.

**Reading Academy.** Schools and City Divisions are enjoined to hold training for teachers on storytelling and story reading.

**Reading Camp.** A week-long activity that will highlight the following:
- Reader’s Theater
- Reader’s Hat (storybook reading)
- Book Talk (Story Telling)
- Trivial Pursuit (quiz bee for children’s stories)
- My Own Story (short story writing that shares and features stories of hope)
- Read In! (Poster making contest on the value of reading)
- From Book to Film (video making contest featuring stories written by Filipino writers)

**Reading Challenge.** The learners shall set his/her reading goals. The school shall give out five, four or three story books as rewards to the first three (3) readers who can finish their reading goal ahead of the others.

**Climb the Poetree.** Each learner writes on a paper leaf his/her favorite line from a favorite Filipino poem that he/she have read in the class. He/she may also write an original poem and post it in the school’s poetree.

**Planting Reading Trees.** During the month-long celebration, the learner shall plant a tree seedling as he/she completes a book. Name the tree after the title of the book instead of its botanical name.