MEMORANDUM

TO : Public School District Supervisors
     Elementary & Secondary School Heads
     School ICT Coordinators

FROM : SOCORRO V. DELA ROSA, CESO VI
       Schools Division Superintendent

SUBJECT : Digital Bicol Summit 2016

DATE : November 11, 2016

1. Pursuant to Unnumbered Memorandum from Regional Office, re: Digital Bicol Summit 2016 dated November 9, 2016, you are hereby advised to recommend individuals preferably Senior High School IT Teachers and other interested IT Teachers to attend their exhibits on November 14-16, 2016 at the Avenue Plaza Hotel and the SM Naga Activity Center.

2. The Digital Bicol Summit 2016, a gathering of academia, business owners, and digital experts in the Bicol Region aims to discuss the latest innovations and emerging business trends in the digital world. The 3-day program includes individual presentations, question and answer, panel discussions and networking/cocktail meetings of industry holder which is imperative especially for the Senior High Schools that will plan and undertake the Work Immersion Program with partner local/national industries. Please see attached program of activities for more details.

3. A registration fee of Two Thousand Pesos (Php2,000.00) per participant will be collected to subsidize one lunch, two snacks and other expenses chargeable against their local funds subject to the usual accounting and auditing rules and regulations.

4. Submit the list of participants today November 11, 2016 to Jennifer B. Metica, IT Officer-I or you can send it thru email (jennifer.metica@deped.gov.ph) or CP No. 09208779674 for reservation of slots.

5. For information, guidance and compliance.
Day 2: 15 Nov 2016 (Tue)

SPEED UP, BICOL ICT!
Avenue Plaza Hotel

AM Session
- Keynote Speech: A New Breed of Bicolano Entrepreneurs: Making Their Businesses Online
  Speaker: City Mayor John G. Bongat, City Mayor of Naga
- Key Trends and Insights in the Digital Landscape of the Philippines
  Speaker: HP
- Communication Technologies that Will Change the Philippines
  Speaker: Albert Mitchel L. Lacsin, VP and Group Head, PLDT SME Nation

Q&A Session

PM Session
- Keynote Speech by IBM: The Rise of Business Process Outsourcing in the Region: Impact and Implications
  Speaker: IBM Philippines
- Panel Discussion of ICT Industry stakeholders
- Digital Home Entertainment
  Speaker: SkyDirect
- Game Changing Innovation on Printing and Projection Technology
  Speaker: Epson Philippines

Q&A Session

Networking Night
6PM onwards
Venue: La Piazza, Avenue Plaza Hotel

Day 3: 16 Nov 2016 (Wed)
The Digitally Equipped Bicolanos

AM Session
- Keynote Speech: The Digital Transformation and How It Brings Countryside Development
  Speaker: Deputy Executive Director, Mon Ibrahim, Department of Information and Communications Technology
- Your Digital Advantage as Bicolanos: Success Stories of Bicol Digital Enterprises
  Speaker: Magno Edilberto Canag III, Nueva Caceres Technology Solutions
  Enrico Evangelista, CEO/Owner, Bold Puppies
  Melissa Basmayor, Editor in Chief, Bicol Standard
- Using Data to Make Sound Business Decisions
  Speaker: CISCO
- Facebook, Twitter, Instagram, and Smart Phone: How Millennials Make Money with Technology
  Speaker: ASUS

Q&A Session

Working Lunch Session – BICOL DIGITAL EXPRESS
Panel Discussion of ICT Industry stakeholders

PM Session
- A Whole New World of Computing
  Speaker: Acer
- A New Era of Global Readers: Trends and Opportunities in the Digital Book Publishing
  Speaker: Ericson James Pacaba, Vice President, Flipside Digital Company, Inc.
- You Are What You Digitally Read (and Believe)
  Proposed Speaker: Rappler/Inquirer

Q&A Session