


MEMORANDUM

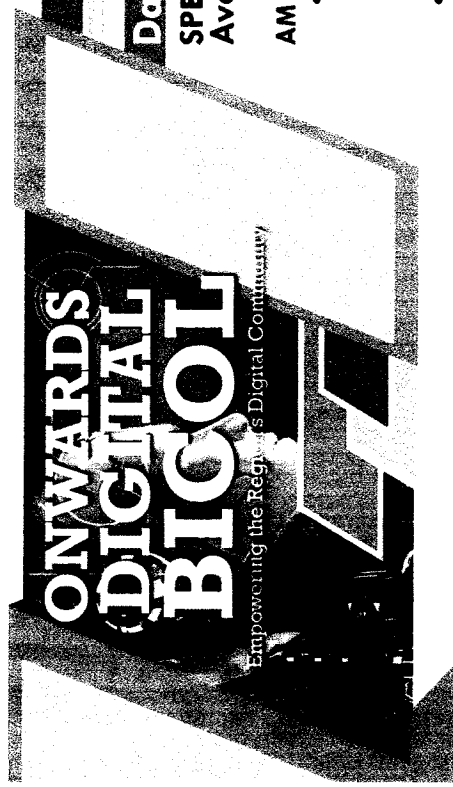
TO : Public School District Supervisors
Elementary & Secondary School Heads
School ICT Coordinators

FROM : 
SOCORRO V. DELA ROSA, CESO VI
Schools Division Superintendent

SUBJECT : Digital Bicol Summit 2016

DATE : November 11, 2016

1. Pursuant to Unnumbered Memorandum from Regional Office, re: **Digital Bicol Summit 2016** dated November 9, 2016, you are hereby advised to recommend individuals preferably Senior High School IT Teachers and other interested IT Teachers to attend their exhibits on **November 14-16, 2016** at the **Avenue Plaza Hotel and the SM Naga Activity Center**.
2. The Digital Bicol Summit 2016, a gathering of academia, business owners, and digital experts in the Bicol Region aims to discuss the latest innovations and emerging business trends in the digital world. The 3-day program includes individual presentations, question and answer, panel discussions and networking/cocktail meetings of industry holder which is imperative especially for the Senior High Schools that will plan and undertake the Work Immersion Program with partner local/national industries. Please see attached program of activities for more details.
3. A registration fee of Two Thousand Pesos (Php2,000.00) per participant will be collected to subsidize one lunch, two snacks and other expenses chargeable against their local funds subject to the usual accounting and auditing rules and regulations.
4. Submit the list of participants today **November 11, 2016** to **Jennifer B. Metica, IT Officer-I** or you can send it thru email (jennifer.metica@deped.gov.ph) or CP No. 09208779674 for reservation of slots.
5. For information, guidance and compliance.



Working Program

Day 3: 16 Nov 2016 (Wed) The Digitally Equipped Bicolanos

Day 2: 15 Nov 2016 (Tue)

SPEED UP, BICOL ICT! Avenue Plaza Hotel

AM Session

- **Keynote Speech:** A New Breed of Bicolano Entrepreneurs: Making Their Businesses Online
Speaker: City Mayor John G. Bongat, City Mayor of Naga

- **Key Trends and Insights in the Digital Landscape of the Philippines**
Speaker: HP

- **Communication Technologies that Will Change the Philippines**
Speaker: Albert Mitchel L. Locsin, VP and Group Head, PLDT SME Nation

Q& A Session

PM Session

- **Keynote Speech by IBM:** The Rise of Business Process Outsourcing in the Region: Impact and Implications
Speaker: IBM Philippines

- **Panel Discussion of ICT industry stakeholders**

- **Digital Home Entertainment**
Speaker: SkyDirect

- **Game Changing Innovation on Printing and Projection Technology**
Speaker: Epson Philippines

Q& A Session

Networking Night 6PM onwards

Venue: La Piazza, Avenue Plaza Hotel

Day 1: 14 Nov 2016 (Mon)

ICT UNVEILED Sm City Naga Activity Center

10:00 AM - Ribbon Cutting with Hon. John Bangat, City Mayor and Regional Director of Various Government Agencies, Metro Naga Chamber of Commerce and Industry's Board of Directors, Bicol ICT Councils, Government Officials (DTI, DOST, TESDA, DepEd, CHED, DILG, etc., Local Government Units, Sponsors, Universities & School heads Professionals, Entrepreneurs & Practitioners

Short Program

12:00 - Lunch

1:30 - Product Demos and Raffles

Job Matching Event – Ready for the Digital World

Features: Graduating Students Meet Online Jobs (part-time/work/internships/OJTs) Digital Career Guidance Raffles – Scholarships & Gadgets Free Coffee Free Selfies with Digital Prints

AM Session

- **Keynote Speech:** The Digital Transformation and How It Brings Countryside Development
Proposed Speakers: Deputy Executive Director, Man Ibrahim, Department of Information and Communications Technology

- **Your Digital Advantage as Bicolanos: Success Stories of Bicolano Digital Enterprises**

Speaker: Magno Edilberto Conag III, Nueva Caceres Technology Solutions

Enrico Evangelista, CEO/Owner, BaldPuppies
Melissa Basmayor, Editor in Chief, Bicol Standard

- **Using Data to Make Sound Business Decisions**
Speaker: CISCO

- **Facebook, Twitter, Instagram, and Smart Phone: How Millennials Make Money with Technology**
Speaker: ASUS

Q& A Session

Working Lunch Session – BICOL DIGITAL EXPRESS

Panel Discussion of ICT industry stakeholders

PM Session

- **A Whole New World of Computing**
Speaker: Acer

- **A New Era of Global Readers: Trends and Opportunities in the Digital Book Publishing**

Speaker: Ericson James Pacaba, Vice President, Flipside Digital Company, Inc.

- **You Are What You Digitally Read(and Believe)**
Proposed Speaker: Rappler/Inquirer

Q& A Session

