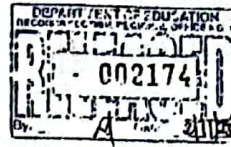




Republic of the Philippines
Department of Education
 REGION V - BICOL



07 Feb 2025

REGIONAL MEMORANDUM
 No. 00168 s. 2025

REQUEST FOR SUPPORT AND ASSISTANCE IN PROMOTING BICOL RDC
 SECRETARIAT'S SOCIAL MEDIA CAMPAIGN

To : Assistant Regional Director
 Schools Division Superintendents
 All Others Concerned

- Attached is the RDC Memorandum No. O-2502-011 dated 05 February 2025 from Gov. Ricarte R. Padilla, RDC Chairperson, relative to the request for support and assistance in promoting the Bicol RDC Secretariat's Social Media Campaign. This campaign includes video-making and dance contests launched on January 21, 2025, through NEDA Region 5's official Facebook page.
- These contests are localized as "Tibay Bikolnon Para sa Ambisyon!" for the **video-making contest** and "Hataw Oragon, Plano Ipadayon!" for the **dance contest**.
- In support of this social media contests, this Office encourages your participation by undertaking the following: a. Display campaign materials on your website and social media platforms, and/or conspicuous areas; b. Promote the social media contests on online platforms using the official hashtags #TibayBikolnon, #AmbisyonNatin2024, and #SararoSarabayPasiringSaMarhayNaBuhay; and c. Encourage anyone who might qualify to submit an application not later than February 21, 2025.
- For information and support.

GILBERT T. SADSAD
 Regional Director



Republika ng Pilipinas
Kagawaran ng Edukasyon
 REHIYON V - BICOL
TANGGAPANG PANSANGAY NG CATANDUANES



February 18, 2025

TO : OIC - Assistant Schools Division Superintendent
 Chief Education Supervisors
 Education Program Supervisors
 Public Schools District Supervisors/ In-Charge of the Districts
 Public Elementary and Secondary School Heads
 All Others Concerned

For information and support.

By Authority of the OIC - Schools Division Superintendent

DELFIN A. BONDAD
 OIC - Assistant Schools Division Superintendent
 Officer-in-Charge

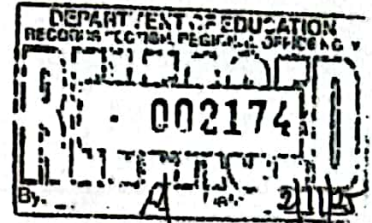


San Roque, Virac, Catanduanes
 052 - 8114063
catanduanes@deped.gov.ph
www.deped.gov.ph/catanduanes
 DepEd Tayo - Region V - Catanduanes

A 103



Republic of the Philippines
Department of Education
 REGION V - BICOL



07 Feb 2025

REGIONAL MEMORANDUM
 No. 00166, s. 2025

**REQUEST FOR SUPPORT AND ASSISTANCE IN PROMOTING BICOL RDC
 SECRETARIAT'S SOCIAL MEDIA CAMPAIGN**

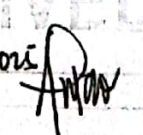
To : Assistant Regional Director
 Schools Division Superintendents
 All Others Concerned v

- Attached is the RDC Memorandum No. O-2502-011 dated 05 February 2025 from Gov. Ricarte R. Padilla, RDC Chairperson, relative to the request for support and assistance in promoting the Bicol RDC Secretariat's Social Media Campaign. This campaign includes video-making and dance contests launched on January 21, 2025, through NEDA Region 5's official Facebook page.
- These contests are localized as "Tibay Bikolnon Para sa AmBisyon!" for the **video-making contest** and "Hataw Oragon, Plano Ipadayon!" for the **dance contest**.
- In support of this social media contests, this Office encourages your participation by undertaking the following: a. Display campaign materials on your website and social media platforms, and/or conspicuous areas; b. Promote the social media contests on online platforms using the official hashtags #TibayBikolnon, #AmbisyonNatin2024, and #SararoSarabayPasiringSaMarhayNaBuhay; and c. Encourage anyone who might qualify to submit an application not later than February 21, 2025.
- For information and support.


GILBERT T. SADSAD
 Regional Director

To be indicated in the Perpetual Index
 under the following subjects:
 CONTESTS
 RDC
 SOCIAL MEDIA

PPRD/apr
 02/07/2025

SCOD OFFICE
RECEIVED
 Date: 2/19/2025
 Time: 2:10




Address: Regional Center Site, Rawis, Legazpi City, 4500
 Telephone Nos.: 0969 516 9555
 Email Address: region5@deped.gov.ph
 Website: <https://region5.deped.gov.ph/>





REPUBLIC OF THE PHILIPPINES
REGIONAL DEVELOPMENT COUNCIL
BICOL REGION

DEPARTMENT OF INFORMATION
RECORDS SECTION, REGIONAL OFFICE NO. V
FEB 06 2025
BY: [Signature] 11:26 am

DEPT. SOV
FEB 06 2025
SIGNATURE: [Signature] 4:32 pm

Ref. No. O-2502-011

MEMORANDUM

- TO :
- LTC EMERSON IAN A. BORJA**
Acting Commander, 9th ID, Philippine Army
 - DIR. SEPTON A. DE LA CRUZ**
CHED Region 5
 - DIR. RODEL P. TORNILLA**
DA Region 5
 - DIR. GILBERT T. SADSAD, CESO III**
DepEd Region 5
 - DIR. FRANCISCO E. MILLA JR., CESO III**
DENR Region 5
 - DIR. RODOLFO ANTONIO M. ALBORNOZ**
DOH Bicol CHD
 - DIR. RICHARD L. MANILA**
DHSUD Region 5
 - DIR. RACHEL ANN P. GRABADOR**
DICT Region 5
 - DIR. ARNALDO E. ESCOBER JR., CESO V**
DILG Region 5
 - DIR. IMELDA F. GATINAO**
DOLE Region 5
 - DIR. VIRGILIO C. EDUARTE, CESO IV**
DPWH Region 5
 - DIR. ROMMEL R. SERRANO**
DOST Region 5

📍 Arimbay, Legazpi City

📧 @RDC_Region5

🌐 rdc5.gov.ph

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+639175098721



DIR. NORMAN S. LAURIO
DSWD Region 5

DIR. DINDO G. NABOL
DTI Region 5

DIR. HERBIE B. AGUAS
DOT Region 5

ENGR. GAUDENCIO JOHN M. DE VERA
NIA Region 5

DIR. CLAUDIO L. YUCOT
OCD Region 5

MS. ANA-LIZA S. MACATANGAY
PIA Region 5

PBGen ANDRE P DIZON
PNP Region 5

MGR. MA. MAGNOLIA S. REQUEJO
PPA Region 5

DIR. MARIGLO M. SESE
TESDA Region 5

FROM : GOV. RICARTE R. PADILLA
RDC Chairperson

SUBJECT : Request for Support and Assistance in Promoting Bicol
RDC Secretariat's Social Media Campaign

DATE : February 5, 2025

Action Requested. For information and support.

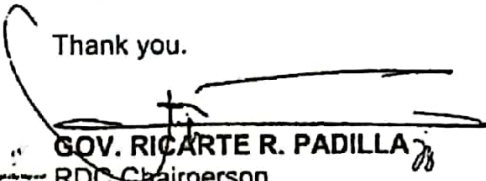
Background.

1. The Bicol RDC Secretariat launched a series of social media contests on January 21, 2025, through NEDA Region 5's official Facebook page. These contests are localized as "*Tibay Bikolnon Para sa Ambisyon!*" for the video-making contest, to showcase the Bicolanos' prowess in visual storytelling, and "*Hataw Oragon, Plano Ipadayon!*" for the dance contest, to celebrate the dynamism and energy of Bicolano expression through movement.

Request for Support and Assistance In Promoting Bicol RDC Secretariat's Social Media Campaign

2. Collectively, these contests encapsulate the Bicolanos' unique strengths (*tibay*) and exceptional drive (*hataw*). The phrases "*Para sa AmBisyon*" and "*Plano Ipadayon*" link the contests to the Philippine and the Regional Development Plans, and the *AmBisyon Natin 2040*.
3. In this regard, we kindly request your support for the social media contests by undertaking the following activities:
4. Display campaign materials in your website and social media platforms, and/or conspicuous areas;
5. Promote the social media contests in online platforms using the official hashtags #TibayBikolnon #AmBisyonNatin2040 and #SararoSarabayPasiringSaMarhayNaBuhay; and
6. Encourage anyone who might qualify to submit an application not later than February 21, 2025.
7. The social media contest mechanics and campaign materials are posted at: <https://tinyurl.com/TBPSAVideoMaking> and <https://tinyurl.com/HOPIDance>.
8. We hope for your support in this initiative for advocacy, increased stakeholder participation, and strengthened public-private partnerships.

Thank you.


GOV. RICARTE R. PADILLA
RDC Chairperson

Page 3 of 3

📍 Arimbay, Legazpi City

📧 @RDC_Region5

🌐 rdc5.gov.ph

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☎️ +639985768173
+639175098721

