MEMORANDUM TO:

Public School District Supervisor
Elementary School Heads
Secondary School Heads

Attached is the letter-invitation from Wyeth Philippines, Inc. regarding the conduct of the Nationwide Search for the Wyeth Nutrition Kid Innovators in cooperation with the Philippine Foundation for Science and Technology (PFST). It is composed of two (2) categories, the Upcoming Kid Innovators (6-8 years old) and Kid Innovators (9-14 years old) and schools may submit two (2) entries for each category. The activity/project must be related to Nutrition, Health and Wellness.

Contest guidelines and list of requirements are attached or visit the website (www.wyeth.com.ph/kidinnovators) for more information. The deadline for the submission of entries and other requirements is on or before August 31, 2018.

For information and dissemination.

SOCORRO V. DELA ROSA, CESO VI
Schools Division Superintendent
Do you have what it takes to help change the world through Science?

JOIN THE 2018 SEARCH FOR THE

The Search for the Wyeth® Nutrition Kid Innovators is among the advocacy programs of Wyeth® Nutrition. Now on its fourth year, the search aims to partner with parents and experts in nurturing each child's potential for greatness. It aspires to mold we-inspiring kids into society's future leaders. Together, let us support them in advancing our nation, one innovation at a time.

THEME: Nutrition, Health and Wellness

Category 1: UPCOMING KID INNOVATORS (6 to 8 years old)

WHO CAN JOIN?
- Pill-parent tandem with adviser permission

WHAT TO SUBMIT
- Science activity showcasing scientific skills, observation, data-gathering, data analysis, hypothesis-building, arriving at conclusions, and making recommendations

GRAND PRIZES
- Php25,000 cash
- Php25,000 worth of Science & Technology books and toys for the winner
- Php10,000 cash for the coach-adviser

Category 2: KID INNOVATORS (9 to 14 years old)

- Individuals or a team with a maximum of 3 members

- Science project endorsed by Science department head and duly certified by school principal

- Php100,000 cash
- Php100,000 worth of Science & Technology showcase for the school
- Php10,000 cash for the coach-adviser

HOW TO JOIN
- Introduce and demonstrate the science activity/project with a 1 to 3-minute video presentation
- Prepare a written brief with the following details: name of participant/s, coach and school; title and purpose of activity/project; inspiration of the activity/project; documented process; (*project abstract - for Kid Innovators Category only)
- Fill out Application Form (Form 1) and Endorsement Form (Form 2) which can be downloaded from the website
- Submit the video and documents on or before August 31, 2018 via email with the subject title "Search for the Wyeth Nutrition Kid Innovators 2018"

CONTACT
Website: www.wyeth.com.ph/kidinnovators
Email: kidinnovator@wyethnutrition.com
Phone Numbers: (02) 942-4137 or (02) 942-5091

DEADLINE
- All requirements must be submitted on or before August 31, 2018.

REMINDERS
- Ensure that activity/project is related to Nutrition, Health and Wellness
- Video file should be submitted in either .mp4 or .mpeg format
- Complete all details required in the forms
- Email the required video and documents on time

The Grand Winners of the past seasons of the Search for the Wyeth Nutrition Kid Innovators
Wyeth Philippines, Inc
16/F B Rockwell
Hidalgo Drive, Rockwell Center
Makati City, Philippines
Tel. No.: 884-8600 Fax No.: 817-3523

July 09, 2018

SOCORRO V. DE LA ROSA, CESO VI
Schools Division Superintendent
DepEd – Division of Catanduanes
Virac, Catanduanes

Dear Ma’am De la Rosa,

Greetings!

Together with parents and other stakeholders, we at Wyeth Nutrition help nurture a child’s potential for greatness. We believe in empowering our children through science and innovative thinking so they become active contributors in nation-building. As our way of bringing this purpose to life, we launched the “Search for the Wyeth Nutrition Kid Innovators” in 2015 – an annual nationwide contest among young kids that recognizes inquisitive and creative minds.

In this regard, Wyeth Nutrition in partnership with the Philippine Foundation for Science and Technology (PFST) would like to invite your school to participate in our nationwide search. We welcome entries to these two (2) categories:

The Upcoming Kid Innovators category aims to develop and nurture the innate inquisitiveness and curiosity of young children to become future kid innovators. Activities in this category will provide simple scientific explanation on questions related to Nutrition, Health and Wellness. This category supports parent-pupil tandems for children ages 6 to 8 years old with supervision from a science teacher/adviser.

The Kid Innovators category will recognize innovative science-related projects related to Nutrition, Health and Wellness. This category is a team competition with a maximum of three (3) members per team (2 students and 1 teacher-adviser) for children ages 9 to 14 years old.

The school may submit two (2) entries for each category. Below, please find the details:

Upcoming Kid Innovators
1) Written brief of the activity/science project
2) 2 to 3-minute video of the activity/science project
3) Necessary application forms (download from www.wyeth.com.ph/kidinnovators)

Kid Innovators
1) Written brief of the activity/science project
2) 3-page abstract of the process and results
3) 2 to 3-minute video of the activity/science project
4) Necessary application forms (download from www.wyeth.com.ph/kidinnovators)

Deadline of submission is on August 31, 2018. Please refer to the attached fact sheet for details.

Should you have any questions or clarifications, please reach out to us through email: kidinnovator@wyethnutrition.com or contact (PFST) 942-4137 or 942-5091. We look forward to your participation! Together, let us nurture every child’s potential for greatness.

Very truly yours,

Anne Michelle T. Pador
Associate Director, Communications
Wyeth Philippines, Inc.

May M. Pagalimohin
Executive Director
Philippine Foundation for Science and Technology