MEMORANDUM

TO : Chief Education Supervisors
     Education Program Supervisors
     Secondary School Heads

FROM : NYMPHA D. GUEMO
       Assistant Schools Division Superintendent
       Officer In-Charge

SUBJECT : PROVINCIAL ELIMINATION ON CONSUMERISM CHALLENGE (QUIZ BEE)

DATE : September 23, 2015

1. The Department of Trade and Industry, Region V will conduct the 4th Annual Regional Consumerism Challenge (Quiz Bee) for High school students with the Theme: Consumer Protection in the ASEAN Community.

2. In this connection, a provincial elimination shall be conducted on October 8, 2015 from 8:00 A.M. to 4:00 P.M. at ARDCI Function Hall. A review of Consumer Protection Laws shall be held in the morning and the Quiz Bee shall be conducted in the afternoon.

3. The first and second prize winners at the provincial level shall represent the province to the regional finals on October 19, 2015 at Legaspi City.

4. All secondary schools are encouraged to participate in the said event to raise and sustain awareness among youth on the importance of consumer protection with the influx of consumer products coming from ASEAN member countries.

5. Attached is a copy of the Contest Guidelines and Mechanics.

6. For information, guidance and compliance.
Mechanics: 2015 Regional Consumerism Challenge for High School Students

A. Who can join?

- Participants must be currently enrolled high school students of the schools (private or public) they are representing. A team of two members can represent the school. A school can be represented by one team.

- Must be Filipino citizens.

- Any team member must not been a contestant in the previous years' Consumerism Challenge

B. Entry forms

- Contestants/Schools concerned must express their desire to join by filling up the entry forms. Forms must be personally submitted to DTI Provincial Office.

- No registration fee will be collected from the participants

C. Quiz Bee Proper

- A simultaneous elimination will happen in the six provinces of Region V in October 2015.

- Only one (1) team can represent each school in the provincial level.

- The two highest team scorers per province will qualify to the final round which will be held on October 22, 2015 in Legazpi City.

- Each participant shall be provided with a QUIZ BEE ID before the contest proper for easy identification. Participants must be in the venue thirty minutes before the start of the contest.

- Each contestant must wear his/her school uniform at the time of the contest.

- Contestants must be at the venue at least 30 minutes before the start of the contest.

- Coverage:
  - The Consumer Act of the Philippines (RA 7394)
  - Price Act
  - Standards Law
  - Tobacco Regulation Act

- There will be a total of twenty (20) questions which shall be in the following forms with its corresponding point/s:
  - True or False – 1 point
  - Multiple Choice – 2 points
  - Identification – 3 points

- The time limit for each question will be five (5) seconds for True or False and Multiple Choice and ten (10) seconds for Identification. The question will be
read twice. The contestants are allowed to start answering while the question is being read.

- After time has expired for each question, the contestants should raise their answer sheets for the judges/contest hosts to see. Each question will be read twice. The contestants shall raise their answer sheet upon hearing the buzzer signaling that the time is up. Failure to do so will disqualify the contestant for that particular question and will not be given any points even if the contestant's answer is correct. Contests can no longer change the answer once the answer sheet is already raised.

- The contestants must write their answers on the Answer Sheets provided by the organizers and shall be required to answer using CAPITAL LETTERS only. ABBREVIATIONS will not be allowed except for RA-Republic Act, DAO-Dept Administrative Order and abbreviations for the names of government agencies and instrumentalities. Wrong spelling renders the answer wrong.

- Protests shall be raised to the panel of judges before the next question is read. Otherwise, it will not be entertained.

- The top three teams that accumulate the most points after 20 questions shall be declared champion, first runner up and second runner up.

- In case of a tie, three (3) tie breaker questions shall be asked with each question worth one (1) point. However, if the tie still exists, a 'sudden death' question shall be asked and the contestant that answers correctly first shall be considered winner.

- Winners will receive the following:

  Provincial winners:  
  1st Prize - P5,000 plus certificate  
  2nd Prize – P4,000 plus certificate  
  3rd Prize – P2,500 plus certificate  
  P300 Gift certificate for non-winning teams

  Regional winners:  
  Champion: P15,000 plus plaque  
  1st runner-up: P10,000 plus plaque  
  2nd runner-up: P7,000 plus plaque  
  3rd runner-up: P5,000 plus plaque  
  P2,000 for the non-winning teams

- Each participating student including the teacher-coach shall receive a Certificate of Participation.

- Winners shall be announced and awarded immediately after the competition.

- Judges' decisions are final