DIVISION MEMORANDUM
No. 104, s. 2015

2015 DIVISION SCHOOLS PRESS CONFERENCE (DSPC)

To: Public Schools District Supervisors
   Secondary/Elementary School Heads
   (Public and Private Schools)

1. In line with the thrust to promote responsible and free journalism pursuant to the provisions of Sections 2 and 8 of Republic Act No. 7079, this division through the Division Association of Secondary School Paper Advisers (DASSPA) and the Division Association of Elementary School Paper Advisers (DAESPA) is conducting the Division Schools Press Conference (DSPC) on November 5-7, 2015 at Catanduanes National High School Auditorium for the opening and awarding ceremonies and contest venues at Virac Pilot Elementary School.

2. The implementing guidelines for the individual and Group Contests stipulated in DepEd Memorandum No. 9 s. 2014 (Enclosure Nos. 3 to 7) shall be strictly adhered to.

3. The conference theme this year is “The Role of 21st Century Journalists in Upholding Good Governance, Leadership and Transparency”. Said activity aims to:
   a. demonstrate understanding of the importance of journalism by expressing it through different journalistic endeavors and approaches.
   b. sustain advocacy on social consciousness.
   c. provide a venue for an enriching learning experience for students interested in pursuing journalism as a career.
   d. promote responsible journalism and fair and ethical use of social media, and
   e. enhance journalistic competence through healthy and friendly competitions.

4. The Conference activities shall include the following:
   a. Individual Contests (English and Filipino)
      - Editorial Writing
      - News Writing
      - Feature Writing
      - Sports Writing
      - Editorial Cartooning
      - Photo Journalism
      - Copy reading and Headline Writing
      - Science and Health Writing
   b. Group Contests (English and Filipino)
      - Scriptwriting and Broadcasting
      - Collaborative Publishing
      - School Paper
   c. Search for outstanding school paper advisers and campus journalists
5. Participants to this conference must come from a school with a school paper. Each participant shall pay a registration fee of Two Hundred Pesos (P200.00) which shall cover the cost of meals and snacks and honorarium of speakers and guests, supplies and materials and other incidental expenses. All expenses relative to the participation in this conference shall be charged to the school Maintenance and Other Operating Expenses (MOOE)/local funds/campus journalism funds, subject to the usual accounting and auditing rules and procedures. Participants from private schools shall make their own arrangements to source out funds relative to their participation for the activity.

6. Five winners in the individual events, radio broadcasting and collaborative publishing in both English and Filipino categories shall be declared, but only the TOP THREE (Individual events) and the best team for radio broadcasting and collaborative publishing shall represent the Division in the upcoming Regional Schools Press Conference at Sorsogon National High School, Sorsogon City Division on January 13-16, 2016.

7. Likewise, the top five winners in the Search for Outstanding School Paper Advisers and Campus Journalists will be declared, together with the top ten winners in the school paper contest by section (News Section/Pahinang Balita, Editorial Section/Pahinang Editorial, Feature Section/Pahinang Lathalain, Sports Section/Pahinang Pampalakasan, Science and Technology Section/Pahinang Agham at Teknolohiya and Layout and Page Design Category/Kategoryang Pag-aanyo at Disenyo ng Pahina).

8. Schools that will join in the school paper contest either in hard or e-document(pdf) format should submit the draft of their school paper entry in printed form (18” x 12”-elementary, 18” x 24”-secondary, 3 copies) and pertinent documents for the Search for Outstanding School Paper Advisers and Campus Journalist must be submitted to the Curriculum Implementation Division (CID), attn. : Dr. Gina B. Pantino, Education Program Supervisor) on or before OCTOBER 30, 2015.

9. Results of the school paper contest and Search for the Outstanding School Paper Adviser and Campus Journalist shall be announced during the Division Schools Press Conference.


11. A parade of delegates with their banners on Day 1 at the Schools Division Office will mark the start of the Conference, thus their uniform shirt colors viz:

   Zone 1 - Red
   Zone 2 - White
   Zone 3 - Mint Green
   Zone 4 - Royal Blue

12. In order to facilitate accommodation of delegates, a PRE-REGISTRATION of all schools in the elementary and secondary levels is required through the school paper advisers and be remitted to the association’s treasurer (elementary and secondary) on OCTOBER 23, 2015 at the Curriculum Implementation Division Office. Payment of registration fees shall no longer be done during the actual conduct of the DSPC.

13. Attached are the enclosures for the schedule of activities, working committees and Registration Form.

14. Immediate and wide dissemination of this Memorandum is desired.

By Authority of the SDS:

[Signature]

Rosa Y. Tusi
Education Program Supervisor
Officer-in-Charge

Ends: As stated
References: R.A. 7079, Regional Memorandum No. 94, s. 2015

To be indicated in the Perpetual Index
under the following subjects:

CONFERENCES  CAMPUS JOURNALISM  SCHOOL PAPER
DIVISION WORKING COMMITTEES

Committee on Program
Chairman: ALVIN VARGAS
Co - Chairman: RICKY TID
RUEL FERNANDEZ

Committee on Awards and Certificates
Chairman: MARY ANN GONZALES
Co - Chairman: ANJO TUGAY
Member: JOANNE TANAEL

Committee on Invitation
Chairman: LORRAINE TAULE
Co - Chairman: ROSITA MARINO
REMY TABELIN

Committee on Parade
Chairman: VERONICA GURROBAT
Co - Chairman: RONALD TESORERO

Committee on Hall Preparation
Chairman: JUDY ESTACIO
Co - Chairman: JUVY ZAFE
Members: MARJORIE TIMAOJO, LOUIE SICIO

Committee on Finance/Registration
Chairman: SHERLYN BARBA (Secondary)
JOI ORDOÑA (Elementary)

Committee on Food & Snacks
Chairman: MA. ARRIANNE BORJAL
Co - Chairman: NELLY BONIFACIO
Member: MARICEL BEO

Committee on Stage Decoration
Chairman: MARY ANN GONZALES
Member: RUBY SOLSONA

Committee on Documentation
Chairman: SHIANNE BISENIO
Members: ALVIN VARGAS, JOANNE TANAEL

EVENT FACILITATORS

Elementary
MARICEL BEO
RONALD TESORERO
NELLY BONIFACIO
MARISSA SUALIBIO
MARY ANN GONZALES
REMY TABELIN
CORAZON CILOT
ARMEN SAMUDIO
THIELEN GO
MARITESS HABANA
RICKY TID

Secondary
MA. ARRIANNE BORJAL
JUDY ESTACIO
ANJO TUGAY
LORRAINE TAULE
JUVY ZAFE
LOUIE SICIO
ROSITA MARINO
MARJORIE TIMAOJO
MA. TERESA PASCUA
JOANNE TANAEL
ZYRA MAE TOMAGAN
Enclosure No. 2 to Division Memorandum No. 104 s. 2015

2015 DIVISION SCHOOLS PRESS CONFERENCE
November 5-7, 2015
CATANDUANES NATIONAL HIGH SCHOOL/VIRAC PILOT ELEMENTARY SCHOOL

REGISTRATION FORM

<table>
<thead>
<tr>
<th>CAMPUS JOURNALIST</th>
<th>COACH</th>
<th>EVENT/ROLE</th>
<th>CATEGORY</th>
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Submitted by:

__________________________
School Principal
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<tr>
<th>November 5, 2015 (Thursday)</th>
<th>November 6, 2015 (Friday)</th>
<th>November 7, 2015 (Saturday)</th>
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<tr>
<td>7:00 – 8:00 a.m.</td>
<td>8:00 – 9:00 a.m.</td>
<td>8:00 to 11:00</td>
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<tr>
<td>PARADE</td>
<td>CONTEST BRIEFING</td>
<td>CLOSING PROGRAM</td>
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<td>Assembly Area: Schools Division Office</td>
<td>Editorial Writing</td>
<td>HOME SWEET HOME</td>
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<td>8:00 – 9:30 a.m. Opening Program</td>
<td>CONTEST ORIENTATION</td>
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<td>9:30 – 10:30</td>
<td>Script Writing and Radio Broadcasting</td>
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<td>CONTEST BRIEFINGS</td>
<td>Collaborative Publishing</td>
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<td>News Writing</td>
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<td>Feature Writing</td>
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<td>Photo Journalism</td>
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<td>Sports Writing</td>
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<td>10:30 to 11:30</td>
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<td>CONTEST PROPER</td>
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<td>News Writing</td>
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<td>Feature Writing</td>
<td>Script Writing and Radio Broadcasting</td>
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<td>Photojournalism</td>
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<td>Sports Writing (Game Watching)</td>
<td>Collaborative Publishing</td>
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<td>1:00 to 2:00/2:30 p.m.</td>
<td>1:00 to 3:00 p.m.</td>
<td>Meeting and Election of DAESPA/DASPA</td>
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<td>CONTEST PROPER</td>
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<td>Uploading of Pictures and Captioning</td>
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<td>Sports Writing</td>
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<td>CONTEST BRIEFINGS</td>
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<td>Science and Health Writing</td>
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<td>Copy Reading &amp; Headline Writing</td>
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<td>Editorial Cartooning</td>
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<td>2:00 to 3:00</td>
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<td>Editorial Cartooning</td>
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<td>3:00 to 4:00</td>
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<td>Interview of the Nominees for Outstanding SPA &amp; CJ</td>
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N.B. Schedule of events and time is subject to change. School Paper Advisers are advised to stay in the contest venues for announcement.