



ADVISORY No. 150 s. 2024

June 21, 2024

In compliance with DepEd Order (DO) No. 8, s. 2013
This advisory is issued not for endorsement per DO 28, s. 2001,
But only for the information of DepEd Officials,
Personnel/staff, as well as the concerned public

**INVITATION TO NATIONAL WEBINAR ON UNDERSTANDING AND UTILIZING
MEDIA IN TEACHING (UUMT)**

The National Council for Children's Television (NCCT) will hold a national webinar on Understanding and Utilizing Media in Teaching (UUMT) for junior high school educators interested in integrating media literacy into their lessons.

This program aims to equip teachers to deconstruct media messages for themselves and their students in a way that supports the learning of various subject areas.

The lectures in this program will be delivered via Zoom on June 28, 2024, from 8:00 A.M to 5:00 P.M., free and accessible to all attendees upon registration through this link: <https://bit.ly/2024UUMTNationalWebinar>.

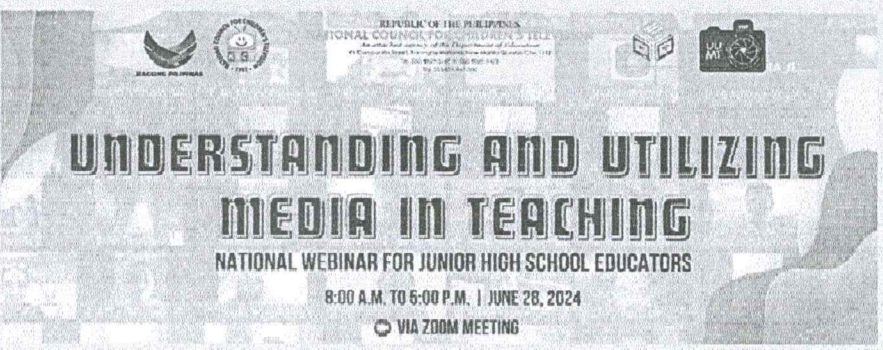

Attached is the basic communication for reference. For queries, you may send an email at medialiteracy@ncct.gov.ph

Participation is on voluntary basis only.

For information.

DEPED V BICOL REGION

From: MILES NCCT <medialiteracy@ncct.gov.ph>
Sent: Thursday, 20 June 2024 1:33 pm
To: DEPED V BICOL REGION
Cc: DEPED ALBAY; DEPED CAMARINES NORTE; DEPED CAMARINES SUR; catanduanes; DEPED MASBATE; DEPED SOSOGON; DEPED IRIGA CITY; DEPED LEGAZPI CITY; DEPED LIGAO CITY; DEPED MASBATE CITY; DEPED NAGA CITY; DEPED SORSOGON CITY; DEPED TABACO CITY
Subject: ATTN: Understanding and Utilizing Media in Teaching National Webinar on June 28, 2024
Attachments: UUMT 2024 - V.pdf



Invitation to Understanding and Utilizing Media in Teaching National Webinar on June 28, 2024

Isang makabatang araw!

The National Council for Children's Television (NCCT) is created pursuant to Republic Act No. 8370, the "Children's Television Act of 1997," to promote and encourage the production and broadcast of appropriate television programs for Filipino children. The NCCT is an attached agency to the Department of Education under Executive Order no. 203, s. 2003. Aligned with its objective, Section 7 of R.A. 8370 states to promote media education.

Since its establishment, the NCCT has been extending its media education services to Filipino children and educators all over the country with the support of private organizations, local government units, and the Department of Education. With the help of its partners, NCCT works towards its strategic goal of promoting media education in the Philippines by 2030.

This June 28, we are delighted to share with you that the **National Council for Children's Television** is hosting a national webinar on **Understanding and Utilizing Media in Teaching (UUMT)** for Junior High School Educators.

The lectures in this program will be delivered via Zoom from 8:00 A.M. to 5:00 P.M., free of charge for all attendees upon registration through this link:
<https://bit.ly/2024UUMTNationalWebinar>

Understanding and Utilizing Media in Teaching is a media literacy seminar workshop designed for education. This program aims to equip K-12 teachers to deconstruct media messages for themselves a way that supports the learning of various subject areas.

The official communication letter is attached to this email for your reference. For questions or clarification, please do not hesitate to contact Ms. Aiah Patricia P. Macalindong, MILES' Focal Person, by emailing her at medial@ncct.gov.ph

Thank you very much, and we look forward to serving the Filipino teachers this June 2019.

For child-friendlier media.

[Register Now](#)



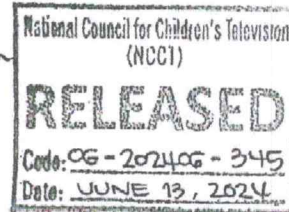
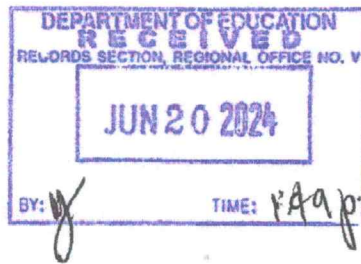
National Council for Children's Television
4F AL Building
1 Campanilla St., Brgy. Mariana
New Manila, Quezon City 1112
(+632) 8529-5189 / (+632) 8529-5473
secretariat@ncct.gov.ph

If you would like to stop receiving emails from the NCCT, kindly inform us by replying to



11 June 2024

GILBERT T. SADSAD
 Regional Director
 Department of Education - Region V
 Rawis, Legazpi City
 Philippines



**Attention: All Schools Division Superintendent
 Department of Education - Region V**

Dear Regional Director Sadsad:

Isang makabatang araw!

The National Council for Children's Television (NCCT) was established pursuant to Republic Act No. 8370, otherwise known as the "Children's Television Act of 1997," to promote and encourage the production and broadcast of developmentally appropriate television programs for Filipino children. The NCCT is an attached agency to the Department of Education under Executive Order no. 203, s. 2003. Aligned with its objective, Section 7 of R.A. 8370 states that the NCCT must promote media education within the formal school system and other non-formal means through partnerships with government and non-government organizations.

Since its establishment, the NCCT has been extending its media education services to Filipino children, parents/guardians, and educators across the country with the support of private organizations, local government units, and various divisions of the Department of Education. With the support of its partners, NCCT works toward its strategic goal to institutionalize media education in the Philippines by 2030.

On June 28, the NCCT is holding a national webinar on **Understanding and Utilizing Media in Teaching (UUMT)** for junior high school educators interested in integrating media literacy into their lessons. The lectures in this program will be delivered via Zoom from 8:00 A.M. to 5:00 P.M., free and accessible to all attendees upon registration through this link: <https://bit.ly/2024UUMTNationalWebinar>.

Understanding and Utilizing Media in Teaching is a media literacy seminar workshop designed for basic education teachers. This program aims to equip teachers to deconstruct media messages for themselves and their students in a way that supports the learning of various subject areas.

The lectures, their corresponding objectives, and resource speakers for this program are as follows:

Course Title	Course Objectives	Resource Speaker
Understanding Media and Information Literacy (MIL) and its 5 Key Concepts	<ol style="list-style-type: none"> 1. Define Media Literacy with emphasis on the process skills; 2. Explain the 5 Key Concepts of Media Literacy; 3. Deconstruct media messages using the 5 Key Concepts of Media 	Rechelle Ann T. Barraquias Chairperson Development Communication Department Xavier University - Ateneo de Cagayan



REPUBLIC OF THE PHILIPPINES
NATIONAL COUNCIL FOR CHILDREN'S TELEVISION

An attached agency of the Department of Education
 #1 Campanilla Street, Barangay Mariana, New Manila Quezon City, 1112
 Tel. (02) 8529-5189 or (02) 8529-5473
 TIN: 255-825-947-000



BAGONG PILIPINAS

	<p>Literacy;</p> <ol style="list-style-type: none"> 4. Apply the 5 Key Concepts in evaluating the legitimacy of media content and information; and 5. Participate actively in the activities to demonstrate an understanding of the importance of Media Literacy in enhancing the teaching-learning process. 	
<p>Introducing the NCCT's Child-Friendly Content Standards (CFCS)</p>	<ol style="list-style-type: none"> 1. Recognize the Criteria of Children's Television (EVA); 2. Recognize the criteria of Child-Friendly Television Programs (10 Guidelines); and 3. Exhibit digital safety in creating content. 	<p>Judy H. Galleta Asst. Chief Programs, Policy, and Research Division National Council for Children's Television</p>
<p>Integrating Media Literacy Across Subject Areas</p>	<ol style="list-style-type: none"> 1. Explain the different models of Media Literacy Integration; 2. Identify entry points for Media Literacy integration in the lessons; 3. Analyze examples of Media Literacy integration; 4. Identify the core competencies in the K to 12 Curriculum which are possible entry points for media literacy integration; 5. Enhance the critical thinking skills of the learners through Media Literacy integration; and 6. Exhibit how Media Literacy integration across subject areas can effectively enhance students' critical thinking skills by demonstrating concrete examples. 	<p>Arniel V. Ping Former President Philippine Association for Media and Information Literacy (PAMIL)</p>
<p>Distance Learning Plan Development with MIL</p>	<ol style="list-style-type: none"> 1. Develop a prototype distance learning plan 	



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Integration	with Media Literacy integration that enhances the critical thinking skills of the learners; 2. Evaluate the effective integration of Media Literacy in the prototype distance learning plan; 3. Improve the prototype distance learning plan by applying the suggestions provided by the panel; and 4. Recognize the importance of the intentional practice of Media Literacy integration in teaching by making it part of distance learning plan development whenever possible.	
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All participants will receive national certificates of participation at the end of the lecture upon submission of evaluation forms and a national certificate of completion will be provided for participants who accomplish the training worksheet in the webinar. All certificates will be emailed digitally unless the participant requests a physical copy. Please note that physical copies of certificates will be sent to participants at their own expense.

The NCCT sends its deepest gratitude to the Department of Education and its Regional Offices for continuously supporting the media education initiatives of the Agency.

For child-friendlier TV,


DESIDERIA MANCE ATIENZA
Executive Director III
National Council for Children's Television



Republic of the Philippines
Department of Health
**Bicol Center for Health Development
OFFICE OF THE REGIONAL DIRECTOR**



ADVISORY

DATE: June 24, 2024

**TO : PROGRAM COORDINATORS/FOCAL PERSONS ON
PREVENTION OF BLINDNESS PROGRAM**

**FROM : RODOLFO ANTONIO M. ALBORNOZ, MD, MPH, MDM, CESO IV
OIC-Director IV**

**SUBJECT : POSTPONEMENT OF THE MEETING WITH THE PREVENTION
OF BLINDNESS PROGRAM COORDINATORS**

Please be informed that the scheduled meeting with the Prevention of Blindness Program Coordinators, set for June 25, 2024, via the Cisco Webex online platform, is temporarily postponed due to an equally important emergency and coinciding activities. An invitation letter and advisory for the new schedule of the meeting will be disseminated as soon as they are available.

Ms. Windalyn G. Baluis, our Regional Program Manager, for the Health and Wellness Program for PWDs will directly coordinate with you or she may be reached at email address pwd.dohbicol@gmail.com or you may send an SMS to (+63) 930 436 8477.

For your information and guidance. Thank you very much.

Serbisyong Salud Bicolnon

Legazpi City * Trunk line (052) 2040050, 2040040, 2040090, 7421731*
Website: <http://www.ro5.doh.gov.ph> * email address: records@bicol.doh.gov.ph