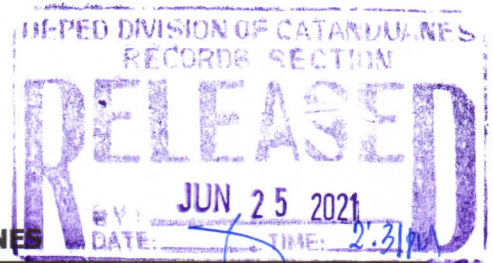




Republic of the Philippines
Department of Education
Region V – Bicol
SCHOOLS DIVISION OFFICE OF CATANDUANES



June 25, 2021

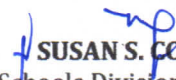
DIVISION MEMORANDUM
OSDS-CID-DM-2021

2021-2022 DIVISION NESTLE WELLNESS CAMPUS PROGRAM

TO : Schools District Supervisors
Elementary & Secondary School Heads

1. The Nestle Wellness Campus Program (NWCP) for SY 2021-2022 will be implemented to educate public school students ages 7-17 years old on how to live a healthy life especially now that we are on a war on virus. This will be through the Nestle Wellness Campus Program using the Nestle for Healthier Kids modules.
2. This continuing joint program by the Department of Education (DepEd) and the Nestle Philippines, Inc. (NPI), will be implemented by the Greatfil Team, Inc. (GTI).
3. The implementation of the Nestlé Wellness Campus program will support public school teachers through the Nestle Wellness Campus Facebook group, which will serve as a platform where they can share, learn and apply the best practices to effectively promote the seven healthy habits among learners and parents.
4. The Program implementation will be in three (3) parts, as follows:

Part 1: **NUTRITION EDUCATION FOR ELEMENTARY AND HIGH SCHOOL STUDENTS AND ADULTS (Teachers and Parents) IN ALL PUBLIC SCHOOLS IN THE SEVEN (7) PARTICIPATING REGIONS**
Part 2: **NESTLE WELLNESS CAMPUS DANCERCISE**
Part 3: **NESTLE WELLNESS CAMPUS RECOGNITION FOR BEST IMPLEMENTING REGION**
5. Enclosed is the SY 2021-2022 Department of Education Nestle Wellness Campus Program Mechanics for your reference. The Data Format on the School Wellness Campus Program Coordinators shall be submitted to Mr. Nelson T. Sicio, EPS I-MAPEH, on or before July 2, 2021.
6. The Division Roll-Out of the NWCP Orientation will be conducted on **July 2, 2021** to be streamed at **DepEd Region V- Bicol Facebook Page at 8:30 a.m. – 10:00a.m.** School heads and teachers of all elementary and secondary schools including non-teaching personnel are invited to attend.
7. Travel and other incidental expenses that may be incurred relative to this activity shall be charged to school's MOOE/local funds subject to the usual accounting and auditing rules and regulations.
8. Immediate dissemination and compliance to this Memorandum is hereby desired.


SUSAN S. COLLANO
Asst. Schools Division Superintendent
Officer-In-Charge
Office of the Schools Division Superintendent



Encl:
References:
To be indicated in the Perpetual Index
Under the following Subjects: Programs Wellness Activities
NTS/DM 2021-2022 DIVISION NESTLE WELLNESS CAMPUS PROGRAM
00_/June 25, 2021



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Republic of the Philippines
Department of Education
Region V – Bicol
SCHOOLS DIVISION OFFICE OF CATANDUANES

**CAMPUS WELLNESS COORDINATOR
(Elementary)**

DISTRICT: _____
DISTRICT SUPERVISOR: _____
DISTRICT KEY SCHOOL HEAD _____
CAMPUS WELLNESS COORDINATOR _____ CP No.: _____ E-Mail Add: _____

SCHOOL	PRINCIPAL/ SCHOOL CAMPUS WELLNESS COORDINATOR	CELLPHONE NO.	E-MAIL ADDRESS

Submitted by:

District Supervisor

**CAMPUS WELLNESS COORDINATOR
(Secondary)**

SCHOOL	PRINCIPAL/ SCHOOL CAMPUS WELLNESS COORDINATOR	CELLPHONE NO.	E-MAIL ADDRESS

Submitted by:

School Head



**S.Y. 2021-2022 DEPARTMENT OF EDUCATION
NESTLÉ WELLNESS CAMPUS PROGRAM MECHANICS**

PROGRAM OBJECTIVES:

- To educate public school students ages 7-17 years old on how to live a healthy life through the Nestlé Wellness Campus Program with the use of the Nestlé for Healthier Kids modules.
- To encourage students to choose nutritious food, drink options and live healthy pursuant to the seven (7) healthy habits as follows:
 1. Choose Nutritious and Varied Options
 2. Manage Portions
 3. Choose to Drink Water and Milk
 4. Enjoy Meals Together
 5. Play Actively
 6. Care for the Planet
 7. Keep Good Hygiene
- To support public school teachers through the Nestlé Wellness Campus Facebook group, which serves as a platform where they can share, learn and apply the best practices to effectively promote the seven healthy habits among learners and parents.

COVERAGE:

Grades 1-10 in all public schools of the following regions:

- National Capital Region (NCR)
- Region 4-A (CALABARZON)
- Region 5 (Bicol)
- Region 6 (Western Visayas)
- Region 7 (Central Visayas)
- Region 10 (North Mindanao)
- Region 11 (Davao Region)

DURATION:

July 1, 2021 – April 30, 2022

MECHANICS:

The DepEd and Nestlé Wellness Campus Program (the “Program”) is a partnership between the Department of Education (DepEd) and Nestlé Philippines, Inc. (NPI) and will be implemented by Greatfil Team, Inc. (GTI).

The Program will be implemented through the participating DepEd Regional Offices who will appoint the Division Supervisors or other DepEd officials to ensure that the Program will be implemented in

all schools in their respective divisions in both elementary and high school levels. Division Supervisors or those appointed by the DepEd Regional Office will also be the contact persons in their respective divisions.

The S.Y. 2021-2022 Program implementation will give more emphasis on developing the students' and parents' healthier habits through nutrition education, physical activity, good personal hygiene and proper waste management for both elementary and high school students. An exclusive Nestlé Wellness Campus Facebook group for teachers and parents will also be utilized for the inter-school contest and to serve as a platform for sharing their wellness ideas and practices. Wellness-related events such as webinars, cooking demos and Nestlé-sponsored activities will also be conducted in this Facebook group.

The implementation of the Program will be in three (3) parts, as follows:

Part 1: NUTRITION EDUCATION FOR ELEMENTARY AND HIGH SCHOOL STUDENTS AND ADULTS (Teachers and Parents) IN ALL PUBLIC SCHOOLS IN THE SEVEN (7) PARTICIPATING REGIONS.

1. NPI, through GTI, will provide nutrition, hygiene and solid waste management, and PE modules to students as well as adults when appropriate. The students' nutrition modules are encouraged to be integrated in the Elementary and High School MAPEH curriculum subject to DepEd rules and regulations. Adult modules will be distributed to parents for them to read and work at home. The adult modules will teach parents and teachers the importance of preparing healthy and balanced meals, proper waste management, good personal hygiene following the seven (7) healthy habits.
2. These modules are aligned with DepEd's MELCs and have been designed primarily for adult-assisted learning at home (Grades 1 to 3) or self-directed learning by the student (Grades 4 to 10).
3. Worksheets and activities are also given which the students and/or parents can read and work together at home.
4. To ensure smooth program implementation, NPI, through GTI, will provide soft copies of the following materials to both division supervisors and MAPEH school coordinators:
 1. Lesson guides
 2. PowerPoint presentation
 3. Student worksheets
5. To facilitate faster distribution, they may also download the materials in Google Drive. The link will be provided by NPI through GTI.

6. The use of these materials is flexible. Teachers are encouraged to adapt these materials in whatever learning delivery mode is most appropriate for them.

Part 2: NESTLÉ WELLNESS CAMPUS DANCERCISE

1. NPI, through GTI, will provide a soft copy of the Nestle Wellness Campus dancercise music and video to each Division Supervisor in charge of the Program. All schools are encouraged to get a copy of these materials from their respective supervisors.
2. Teachers are encouraged to use the dancercise during online synchronous sessions. If synchronous sessions are not possible, learners may do the dancercise on their own with their family.
3. For wider dissemination, the Nestlé Wellness Campus dancercise video will be uploaded on YouTube (via the official channel of Nestlé Philippines) and on the Nestlé Wellness Campus Facebook Group.

Part 3: NESTLÉ WELLNESS CAMPUS RECOGNITION FOR BEST IMPLEMENTING SCHOOL AND BEST IMPLEMENTING REGION.

NPI, through GTI, will give due recognition to the best ideas, practices and approach to effectively educate and encourage students and parents to choose a healthy lifestyle through healthy food and beverage in every meal occasion, practice good hygiene, implement proper waste management and engage in physical activity following the seven (7) healthy habits.

This year, the *Nestlé Wellness Campus Best Implementing School, and Best Implementing Region recognition* will be given to schools, and regions that will implement the Program effectively following the seven (7) healthy habits.

The recognition will have two categories, namely:

- A. Inter-school Category
- B. Inter-region Category

A. INTER-SCHOOL CATEGORY (Nestlé Wellness Campus Best Implementing School)

1. The inter-school category is open only to all public schools in both elementary and high school in the seven (7) participating regions namely:
 - i. National Capital Region (NCR)
 - ii. Region 4-A – CALABARZON
 - iii. Region 5 – Bicol Region
 - iv. Region 6 – Western Visayas
 - v. Region 7 – Central Visayas
 - vi. Region 10 – Northern Mindanao

vii. Region 11 – Davao Region

2. Participation is strongly encouraged. Interested schools must fill-up a registration form to confirm their participation.
3. There will be three (3) levels and there will be school winners per level as follows:
 - i. Division Level – *(The champion school in Elementary and the champion school in High School will represent the division to the regional level.*
 - a. Elementary – one winner
 - b. High School– one winner
 - ii. Regional Level *(Winners will be chosen from the division champions)*
 - a. Elementary – two winners
 - b. High School – two winners
 - iii. National Level *(Winners will be chosen from the regional winners)*
 - a. Elementary:
 - National Champion
 - First Runner-up
 - Second Runner-up
 - Third Runner-up
 - Fourth Runner-up
 - b. High School:
 - National Champion
 - First Runner-up
 - Second Runner-up
 - Third Runner-up
 - Fourth Runner-up
4. The criteria for the selection in the division level, regional level and the national level will be as follows:
 - i. Relevant practice on effective implementation of the modules 30%
(One relevant best practice on the effective implementation of the modules of the 7 healthy habits including the adult modules. One best practice per habit and one best practice on the implementation of the adult modules)

ii.	Relevant practice on the implementation of dancercise <i>(One relevant best practice how the dancercise was being implemented in school and/or at home.)</i>	30%
iii.	FB Group (portfolio) <i>(Number of teachers and parents who join the NWC FB group)</i>	20%
iv.	Involvement of Stakeholders (Parents & LGUs) <i>(Active involvement of internal and external stakeholders)</i>	20%
TOTAL		100%

5. On the division level, participating schools will submit a CD or USB or upload via Google Drive the compilation of the school’s best practices in Power point presentation maximum of 50 slides with photos, videos and narrative report of their implementation to the Division Supervisor/Wellness Ambassador in charge of the Program. The division supervisor and GTI will agree on the deadline of the submission of the presentation and the date of judging. See “Annex A” for the content of the power point presentation.
6. Based on the presentation submitted, the division supervisors in charge, together with the GTI representatives, will judge and select the division winners based on the criteria. Only the champion schools in elementary and high school will represent the division to the regional level.
7. On the regional level, all division winners will submit an enhanced Power point presentation of their best practices in maximum of 50 slides with photos, videos and narrative report of the implementation of their best practices to the ESSD chief or to his/her duly assigned representative. Deadline of submission and judging of entries will be announced accordingly.
8. Based on the presentation submitted, the judges from DepEd Regional office and GTI/ NPI will determine the regional winners based on the set criteria. The regional winners will represent the region to the national level.
9. On the national level, winners will be determined based on the enhanced presentation submitted via CD, USB or Google Drive with the mode of verification via CD or USB. The schools with the highest scores will be recognized as the “S.Y. 2021-2022 Nestlé Wellness Campus Best Implementing School.”
10. Winners will receive the following prizes:

i. Division winners:

The winners in elementary and high school each will receive items of their choice related to wellness campus Program based on the total amount won. Prizes will be as follows:

A. Elementary:

Champion- Prize Package worth Ps.5,000 + plaque

B. High School:

Champion- Prize Package worth Ps.5,000 + plaque

ii. Regional Winners:

The winners in elementary and high school in each region will receive items of their choice worth Ps.50, 000.00 each plus a plaque of recognition

iii. National Winners

School winners in the national level will receive items of their choice. The total cost of items will be based on the total amount won. Prizes will be as follows:

A. Elementary:

- National Champion - Prize Package Worth Ps.200,000 + trophy
- First Runner-up - Prize Package Worth Ps. 150,000 + trophy
- Second Runner-up - Prize Package Worth Ps. 100,000 + trophy
- Third Runner-up - Prize Package Worth Ps. 50,000 + trophy
- Fourth Runner-up – Prize Package Worth Ps. 30,000 + trophy

B. High School:

- National Champion - Prize Package Worth Ps.200,000 + trophy
- First Runner-up - Prize Package Worth Ps.150,000 + trophy
- Second Runner-up - Prize Package Worth Ps.100,000 + trophy
- Third Runner-up - Prize Package Worth Ps.50,000 + trophy
- Fourth Runner-up – Prize Package Worth Ps.30,000 + trophy

B. INTER- REGION CATEGORY (SY 2021-2022 Nestlé Wellness Campus Best Implementing Region)

The SY 2021-2022 Nestlé Wellness Campus Best Implementing Region will showcase the best practices of the region in implementing the Program.

1. Aside from the best implementing schools, NPI through its organizer will also give an award to the best implementing region. The Inter-region is divided into two parts and will have the corresponding weights as follows:

A. Program Implementation	50%	
B. Overall Program Results	<u>50%</u>	
	Total	100%

A. PROGRAM IMPLEMENTATION (50%)

<i>Implementation of dancercise</i>	30%
<i>Implementation of modules for students</i>	35%
<i>Implementation of modules for adults</i>	25%
<i>Submission of Certificate of completion (on-line)</i>	<u>10%</u>
TOTAL	100%

Note: DepEd division supervisors assigned to the Program will ensure that students who will participate in the Program are those in grades 1-6 and grades 7-10 and legitimately enrolled.

In order for a region to achieve the maximum score per criteria, 100% of the schools in the region based on the list validated by the division supervisor in charge of the Program should be able to:

1. Implement the dancercise wherever possible
2. Implement the modules for students and adults.
3. Submit the duly signed certificate of completion.

GTI Wellness Ambassadors together with the duly assigned DepEd Division Supervisors will monitor the schools in their respective divisions to validate the school implementation via visit or online whichever is possible.

Validation period will be announced separately.

B. PROGRAM OVERALL RESULTS (50%)

- a. Score achieved by the schools representing the region in the national level.

<i>i. Elementary</i>	50%
<i>ii. High School</i>	<u>50%</u>
Total	100%

To determine the winners in the inter-region, the score earned by each region will be ranked accordingly. The region with the highest percentage score will be declared as the "SY 2021-2022 Nestlé Wellness Campus Best Region" and will receive items of their choice based on the list of items below. The total amount of items will be based on the total amount won. The prizes are as follows:

NESTLÉ WELLNESS CAMPUS BEST IMPLEMENTING REGION AWARD:

National Champion - Prize Package Worth Ps. 200,000.00 + trophy
First Runner-up - Prize Package Worth Ps. 150,000.00 + trophy
Second Runner-up - Prize Package Worth Ps. 100,000.00 + trophy

Prize Packages: The winners may select among the items listed below. The quantity of items will depend on the amount of the prize won as follows:

- a. 50" flat screen TV
- b. Sound System
- c. Laptop
- d. Projector
- e. Camera
- f. Other items that will promote nutrition, health and wellness in the regions

Announcement of winners will be via circular that will be sent to each regional office from NPI/GTI and signed by an FDA representative.

Awarding of prizes will be done in the campus of the winning schools or in the DepEd regional offices for the winning regions.

NPI/GTI shall have the absolute right to change the mechanics to ensure the successful and orderly implementation of the Program upon prior notice to participants.

**“ANNEX A”
POWER POINT PRESENTATION GUIDE**

**SY 2021-2022 NESTLÉ WELLNESS CAMPUS
DIGITAL PROGRAM PORTFOLIO**

General Guidelines:

1. The digital Program portfolio will be in a Power point presentation, saved in a .PPT and .PDF format
2. The presentation shall have a maximum of 50 slides
3. Total number of minutes for all video linkages should not exceed the allotted time of 20 minutes.
4. Files will be submitted in CD, USB or Google Drive.

Outline of the Digital Program Portfolio:

Title Page

Acknowledgement

I. INTRODUCTION

- School Background (Location, Student population, administrators and Wellness Campus school coordinators and their contact numbers and email addresses)
- Program Overview with key achievements

II. TOTAL SCHOOL POPULATION (SEE SAMPLE TABLE BELOW)

GRADE LEVEL	STUDENT POPULATION
TOTAL	

III. SCHEDULE OF PROGRAM & ACTIVITY IMPLEMENTATION (GANTT CHART)

IV. NESTLÉ WELLNESS CAMPUS PROGRAM DOCUMENTATION

(Include a brief explanation on how each activity was implemented. 1-2 slides per activity.)

- a. Nutrition module for students - Include sample lesson plans
- b. PE module for students - Include sample lesson plans
- c. Nutrition module for adults – implementation photos/FB Community Page
- d. Dancercise implementation

V. NESTLÉ WELLNESS CAMPUS SCHOOLS RELEVANT BEST PRACTICES BASED ON THE FOLLOWING GUIDELINES:

1. One relevant best practice on the effective implementation of the modules of the seven (7) healthy habits including the adult modules
2. One relevant best practice how the dance exercise was being implemented in school and at home.
3. FB Portfolio - One relevant best practice how the school maximized the use of FB
4. Involvement of Stakeholders
 - a) How were you able to solicit or encourage support from Stakeholders such as LGUs, community, alumni, NGOs etc.?
 - b) What are the levels of involvement?

VI. CONCLUSION AND OTHER RECOMMENDATION

Example: What other activities will you recommend to measure knowledge and behavior change in students and parents?