

Republic of the Philippines

Department of Education

REGION V - BICOL

SCHOOLS DIVISION OFFICE OF CATANDUANES

DIVISION MEMORANDUM SGOD-DM- 251, s. 2023 July 05, 2023

2023 NUTRITION MONTH CELEBRATION

TO: A

Assistant Schools Division Superintendent

Chief Education Supervisors Education Program Supervisors Public Schools District Supervisors

Public and Private Elementary and Secondary School Heads

All Others Concerned

- 1. Enclosed is a copy of DepEd Memorandum No. 037, s. 2023 (2023 Nutrition Month Celebration), the content of which is self-explanatory, for information and guidance of all concerned.
- 2. The theme for this year's nutrition month campaign is "Healthy Diet *Gawing* Affordable for All!" It highlights the importance of unity and the need to enhance food and nutrition security policies and programs. These efforts aim to ensure that all Filipinos have improved access to healthy, safe, and affordable food options.
- 3. In order to raise public awareness about this celebration, all elementary and secondary schools, both public and private, within this Division are encouraged to actively participate in the 2023 NMC. This can be done through various activities, including utilizing online and other media platforms, posting, and sharing the 2023 NMC campaign and advocacy materials on the official website and Facebook page of the school.
- 4. Materials related to the celebration may be accessed at the National Council's official website: www.nnc.gov.ph and www.facebook.com/nncofficial.
- 5. To ensure effective monitoring of school participation, the School Governance and Operations Division School Health and Nutrition Unit of this Office kindly requests that social media postings related to the event utilize the official hashtag: #2023NMCDepEdCATANDUANES.

6. Immediate dissemination of and compliance with this Memorandum is desired.

SOCORRO V. DELA ROSA, CESO V

Schools Division Superintendent





Republic of the Philippines Department of Education

JUN 3 0 2023

DepEd MEMORANDUM No. 037, s. 2023

2023 NUTRITION MONTH CELEBRATION

To: Undersecretaries
Assistant Secretaries
Minister, Basic, Higher, and Technical Education, BARMM
Bureau and Service Directors
Regional Directors
Schools Division Superintendents
Public and Private Elementary and Secondary School Heads
All Others Concerned

- 1. Pursuant to Presidential Decree No. 491, s. 1974, July was declared as Nutrition Month and shall be celebrated every year to raise public awareness about the value of good nutrition. Relative thereto, the National Nutrition Council (NNC), announced the 2023 Nutrition Month Celebration (NMC) with the theme, Healthy Diet Gawing Affordable for All! This year's nutrition month campaign calls for unity and strengthened food and nutrition security policies and programs that will enable Filipinos to have greater access to healthy, safe, and affordable food.
- 2. The national celebration is in line with the Philippine Development Plan's targets of improving the access of Filipino consumers to affordable, safe, and nutritious food and attaining a sufficient and stable supply of food commodities.
- 3. The celebration aims to
 - a. engage consumers to support improvements in levels of diet quality towards sustainable healthy diets,
 - b. generate stakeholders' participation at various levels on actions towards enabling access to affordable sustainable healthy diets, and
 - c. call support for the Philippine Plan of Action for Nutrition (PPAN) 2023-2028 as the framework for action to improve nutrition security.
- 4. To promote public awareness about this celebration, all Department of Education (DepEd) offices, including the Central, regional, schools division offices, and schools are encouraged to support the 2023 NMC by undertaking related activities, such as but not limited to:
 - utilizing online and other media platforms through active use, posting, and sharing of the 2023 NMC campaign and advocacy materials in all DepEd offices' websites and social media accounts; and
 - conceptualizing own relevant activities for learners and their families such as seminars, webinars, lectures, and exhibits.

- 5. Materials related to the celebration may be accessed at the National Nutrition Council's official websites: www.nnc.gov.ph and www.facebook.com/nncofficial.
- 6. Regional and division offices shall upload the narrative and pictorial report on the highlights of the 2023 NMC to https://bit.ly/DEPED2023NMC on or before August 30, 2023. Reports uploaded shall be incorporated in the *Oplan Kalusugan sa* DepEd (OK sa DepEd) progress and accomplishment reports for submission by the regional health and nutrition personnel to the Bureau of Learner Support Services-School Health Division (BLSS-SHD).
- 7. Actions to achieve the 2023 NMC objectives are expected to be sustained throughout the year.
- 8. For more information, please contact the **Bureau of Learner Support Services-School Health Division**, 3rd Floor, Mabini Building, Department of Education Central Office, DepEd Complex, Meralco Avenue, Pasig City through email at blss.shd@deped.gov.ph or at telephone number (02) 8632-9935.
- Immediate dissemination of this Memorandum is desired.

By Authority of the Secretary:

ATTY. REVSEE A. ESCOBEDO Indersecretary

Reference:

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DepEd Memorandum No. 035, s. 2021

To be indicated in the <u>Perpetual Index</u> under the following subjects:

CELEBRATIONS AND FESTIVALS
EMPLOYEES
LEARNERS
NUTRITION EDUCATION
PROGRAMS
SCHOOLS
TEACHERS



JDMC/APA/MPC, DM 2023 Nutrition Month Celebration 0394 - June 27, 2023