

ADVISORY No. 21 s. 2026  
January 12, 2026

In compliance with DepEd Order (DO) No. 8, s. 2013  
this advisory is issued not for endorsement per DO 28, s. 2001,  
but only for the information of DepEd officials,  
personnel/staff, as well as the concerned public.

**INVITATION TO PARTICIPATE IN THE PLEASE BE CAREFUL WITH MY HEART  
TEACHER – STUDENT DUET CHALLENGE**

The I AM S.A.M. (Shaker and Mover) Foundation in partnership with BPW Global Manila, will launch the Please Be Careful with My Heart (PBCWH) Teacher-Student Challenge on January 24, 2026. This event coincides with the International Day of Education and supports the United Nations Sustainable Development Goal 4: Quality Education.

This initiative reimagines the iconic Filipino song a scientific, rights-based, and values-driven dialogue between teacher and learner. Through this approach, a duet becomes a living performance of empathy, trust, and responsibility, modeling how care can be expressed safely and respectfully within the school setting.

The programs is a nationwide educational advocacy promoting the theme, A Rights-Respecting, Rights-Filled School: My Second Home, under the following pillars:

- Pillar 1: Duet Challenge – Schools submit a teacher-student duet using the official education lyrics, showcasing a rights-respecting relationship.
- Pillar 2: PBCWMH as Practice – Schools commit to embodying the values of the song daily, fostering classrooms that mirror the safety and care of a second home.

The participation of public and private schools shall be purely voluntary and will not hamper instructional time in compliance with the provisions of DepEd Order (DO) No. 12, s. 2025 titled Multi-Year Implementing Guidelines on the School Calendar and Activities and DO 9, s. 2005 titled Instituting Measures to Increase Engaged Time – on Task and Ensuring Compliance Therewith and the policy on off-campus activities stated on DO 66 s. 2017.

Participation shall be voluntary in compliance to DepEd Memorandum No. 41, s. 2024 titled: Reiteration of the No Collection Policy in Schools, stating Prohibition on Sale of Tickets and Collection of Contribution, subject to parental consent for students below 18 years old.

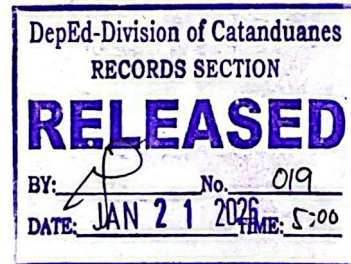
For more information, please contact Ms. Rayla Allertsen, Co-Founder and President, mobile numbers 0917-842-0281 and email [rayla@allertsen.net](mailto:rayla@allertsen.net).




Republika ng Pilipinas  
**Kagawaran ng Edukasyon**  
REHIYON V (BIKOL)  
TANGGAPANG PANSANGAY NG MGA PAARALAN NG CATANDUANES

20 January 2026

To : Assistant Schools Division Superintendent  
Chief Education Supervisors  
Education Program Supervisors  
Public Schools District Supervisors  
Elementary and Secondary School Heads  
All Others Concerned



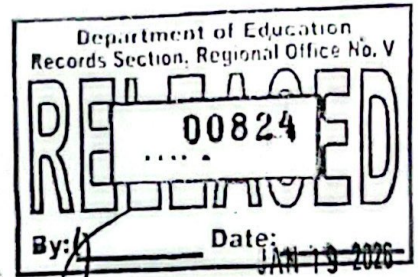
For information and guidance.

  
**MA. JEANY T. ABAYON**  
Assistant Schools Division Superintendent  
Officer-In-Charge  
Office of the Schools Division Superintendent





Republic of the Philippines  
**Department of Education**  
 REGION V - BICOL



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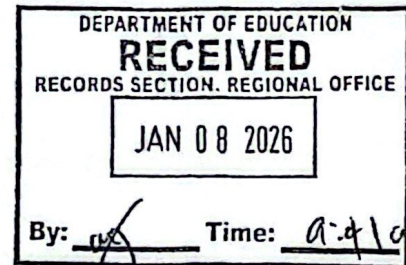


Republic of the Philippines  
**Department of Education**  
REGION V - BICOL

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For more information, please contact Ms. Rayla Allertsen, Co-Founder and President, mobile numbers 0917-842-0281 and email [rayla@allertsen.net](mailto:rayla@allertsen.net).

ESSD/jll/mcgb/jla  
1/12/26



08 January 2025

To: **Regional Director**  
**Asst. Regional Director**  
**Schools Division Superintendent**  
**Asst. Schools Division Superintendent**  
**School Heads**  
**Teachers**

Subject: **INVITATION AND UPDATED SCHEDULE**  
**Please Be Careful With My Heart – Teacher–Student Duet Challenge**

Greetings of love and peace.

The I AM S.A.M. Foundation is committed to nurturing self-worth as a means to help alleviate poverty and strengthen communities. Through the I AM S.A.M. PROTOCOL and in alignment with the United Nations Sustainable Development Goals, the Foundation continues to engage in nation-building initiatives that promote compassion, dignity, and shared responsibility.

The month of February presents a meaningful opportunity to renew self-worth, kindness, and the caring relationships that sustain every learning community. Learning truly flourishes when teachers extend gentle and consistent care to their students, and when students respond with trust and openness to guidance.

In this spirit, we respectfully invite your teachers and students to participate in the "**Please Be Careful With My Heart – Teacher–Student Duet Challenge**" with the theme "*A Rights-Respecting, Rights-Filled School: My Second Home.*" This Challenge celebrates schools as second homes and teachers as second parents by highlighting the gentle and caring bond between teacher and learner through the Teacher–Student rendition of "Please Be Careful With My Heart" by Mr. Jose Mari Chan.

As posted on the official Department of Education website under "**November 18, 2025 Advisory No. 229, s. 2025 – Please Be Careful With My Heart Teacher–Student Duet Challenge**", adjustments have been made to the schedule to provide teachers and students with ample time to prepare and deliver their performances at their best.

Please take note of the updated timeline:

- **Deadline of Entries: January 30, 2026**
- **Regional Evaluation: February 02–06, 2026**
- **National Slate (18 Regional Winners): February 10, 2026**
- **Island Winners (Luzon, Visayas, Mindanao): February 13, 2026**
- **National Showcase and Awards: February 28, 2026**

**Island Winners** will receive the following cash prizes:

- **1st Place – Php 10,000.00**
- **2nd Place – Php 7,000.00**
- **3rd Place – Php 5,000.00**

In addition, **winning schools** will receive **books** from **Big Bad Wolf** to further enrich their reading hubs or school libraries.

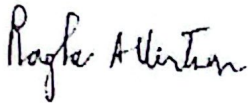
We look forward to your active participation in this meaningful initiative. **For more details, please refer to the registration link and attached annexes.**

Registration link: <https://forms.gle/ZPuEPzWuYSXTrA2r6>

Should you have any questions or clarifications, please do not hesitate to contact us through the details below. **Kindly acknowledge receipt of this email.**

Thank you very much.

Respectfully yours,



**Ms. RAYLA ALLERTSEN**

*Co-Founder and President*

I AM S.A.M. Foundation

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